COMPUTERWORLD

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Anti-War Protestors Erase 1,000 Dow Tapes

By Joseph Haulon CHI STAIL MARKE

MIDIAND Mich 1 000 tapes at a Dow Chemical Co computer center were erased in a protest against the Vietnam War. Damage estimates range up to \$100,000

A group called Beaver 55 took for the damage

tapes were used to store data from "research into such areas as and other so let chemical usern-" A Dow spokesman de

nied this charge, however Jo Ann Mulert, a Beaver 55 member, explained "We destroyed information and knowledge that is used against people

in hopes that they can be used to benefit recode

Dr. Charles Bowman, director of the Dow Computation Research Lahoratory said that the tapes were erased rather than physically damaged, "They sure knew what they were doing," he

Paul Mack of Beaver 55 said that none of the group worked with computers, but agreed that some members of the group do know enough to know that tapes an be erased

Bowman said the group broke in through a door in the early morning of November 8, In addition to erasing tapes, They "made a big mess by throwing said. The laboratory has a Burwork a third shift No Dow employees were in the

nlace All Dow computer centers are strengthening security as a result of the incident, Bowman said. Here, patrolling has been in-creased and detecting devices are

The nine manhare of Benear 55 first identified themselves at a Washington, D.C., press confer-ence Nov 16. They said that some members of the group went to Midland Nov. 7, while other members destroyed 1-A-and delinquent files at Indianapolis draft hoards the same

night Beaver 55 held a press conference here Nov. 22, and police

group at that time. They were held in \$20,000 hail each. The other four members were not arrested even though they also spoke at the press conference,

One member of Beaver 55. Michael Donner, grew up here. But he had never worked for Dow, Mack said, The New York Times described

this city by saying: "Midland is a, company town and Dow is the company. The town is in a con-servative part of Michigan known sometimes as Birch coun-try, but not because of its

Mass Muldet said that Beaver 55 plans no further attacks, "We got our point across," she said. Now we want to concentrate

Renault Goes Underground

Renault has set up Bull General Electric's time sharing teletype writers in the Saint-Augustin suhway station so that Parisians going to and from work ean quickly get particulars on the new Renault automobile line. The prospective buyer lists his requirements - color, price - and instantly gets back recommendations including the monthly payments necessary and the nearest

Programming Problems Cause Social Security Increase Delay

WASHINGTON, D.C. computer programming for an lifs cannot be handled quickly as a practical possibility, according to Social Security Administrator. Robert M. Ball

Ball was replying to a question aised by Congressman James A Burke of Massachusetts before the House Ways and Means Com-

the proposed raise in Social Security payments. Stating that the increases

would go into effect on April 3, 1970. Ball explained that converting to a higher level of payments was not a matter of making a simple percentage increase in each present payment

Change Incompatible

Such an increase would be inompatible with the basic provi ions of the program for ahout half the heneficiaries. A large percentage of the beneficiaries subject to various special rules, exceptions to rules, provisions for multiple computations

sions that are part of the law Neither is it possible, Ball stated, to use the computer programs that were developed for prior benefit conversions, Various changes in record form various changes in record form and content and various im-provements in the speed and efficiency of operating pro-cedures have rendered the earlier computer programs virtually ob

solete. Over 250 computer program are involved in handling this system and unless the needed updating of the roll is done correctly and promptly, monthly payments would (Continued on Page 4)

ACM Council Plans Proper 1971 Budget, Financial Picture Looks Very Healthy

LAS VLGAS - A real properly planned, convervative budget is to be a reality for the upcoming liscal year, according to a pre

On the Inside Dean Calls Computer 'Instrument of Hope'

Page 5

Selected Data Customers Tied to Tandem Lines

| Communic | ı | ,, | 15 | | | | ı | |
|-------------|---|----|----|--|--|--|---|--|
| Editorials | | | | | | | | |
| I-ducation | | | | | | | 2 | |
| Emancial | | | | | | | 2 | |
| Many Own to | | | | | | | | |

Software Societies ...

that Atips income appears to be higher than had been anticipated. A spread-out budget approval and presentation cycle are planned for the SJCC, to be held n Atlantic City.

The council voted a strong Glaser, ACM treasurer, and Don Madden, ACM executive director, for their work in preparing the initial presentation. The clarisentation were attributed to the recent conversion to an accrual accounting system and to careful control and organization of headquarters accounts and book-

The previously used cash-basis accounting system had prevented some of the problems becoming apparent much earlier, the

ACM Council meeting, held here too was to have the council establish budgetary guidelines as required by the constitution and

The chosen guidelines call for 5% of total revenue to be allocated to reserves to overcon the current \$337,000 deficit The deficit had been decreased some \$43,000 since June idden told the council.

Of the remaining 85% of total revenue, 40% is to be allocated to the major publications budgets and 60% to headquarters overhead and general operations, the council decided.

With a total projected income of about \$1.9 million, atl hut about \$50,000 of the total deficit will be eliminated during the 1971 fiscal year, Glaser told the council.

Certain potentially "sensitive" (Continued on Page 4)

Century Users to Benefit From Q-Data's Services

HAWTHORNE, Calif. company, Q-Data Corp., has been established to offer NCR users various forms of support, such as languages, utilities lihrary, facilities management, applications software, conversion help, and other consulting ser-

Three language packages are ready, or in final stages of development, and some conversion ntracts are in process

The company, purtially owned hy NCR, currently offers the following language packages.

· Near completion, the com pany says, is a time-sharing Basic package, designed to support 10 ninal users on a 32K Century

the works.

Rapid access data retrieval system (Radars) is designed to interact with a data base This will run in the foreground of a 32K (or larger) Century with routine batch work running in the background. Simple com-mands entered through Teletype terminals will give the user the capability of inquiry, change, or add to multiple data files.

· Text editing software system (Tess) has been developed by Q-Data as an on-line ad-ministrative terminal system, It runs in a 24K (or larger) partition of a multiprogramming Century 200 and is designed to be useful in preparation of pre-(Continued on Page 4)

Systems Approach to Urban Planning Urged by Sarnoff

NEW YORK - A comprehensive systems effort to revitalize Washington, D.C., and its environs through a massive pilot program involving housing, transportation, race relations, employment, health, welfare, education, communications, law enforcement, and air and water pollution has been proposed by RCA President Robert W. Sar-

Addressing the fourth annual Computer Age Conference of the National Industrial Conference Board, Sarnoff said, "The time has come for a demonstration project to determine whether the techniques that have succeeded in other fields can be applied to the urban and

Such a program would, he pointed out, be designed to go beyond physical planning and cut through a tangled maze of interacting problems by using the most advanced techniques of operations research, systems analysis, model-building, simulation, and long-range planning.

tion, and long-range planning.
He pointed out that the work
of planning groups such as the
National Capital Planning Commission and the Metropolitan
Washington Council of Governments already has laid-much of
the groundwork for a systematic

approach to urban problems.

The project would, of course, be subject to much additional preliminary research because of the massive scale of the proposal, noted an RCA spokesman. "As

far as we know," he said, "this approach has not been tried on a comprehensive citywide basis in a major city."

a major cuty

a major cuty

to the program were available, although he noted, "We assume
that it would be in the billons."

He recommended that full funding for the program be earmarked by Congress at the outset and carefully phased over the
project schedule to assume conpram could be placed under the
administration of existing planning agencies which should be
granted stronger authority to
deal with all phases of the re-

gion's future.

To underline the significance of such a venture. Sarnoff sug-

gested that its first phase might be scheduled for completion in 1976 to coincide with the nation's 200th anniversary celebra-

tion.
"The Capital belongs to all our people," he said. "A comprehensive systems effort to revitalize the city... should invoke a nationwide response—a response as broad and enthusiastic as that inspired by the Apollo mo

"As the program progressed,"
he stated, "it would provide an
immense inventory of new
knowledge and new methods
that could be applied to other
beleaguered cities across the na-

Sarnoff urged that the business

community take the lead in suggesting and participating in such a program, and pointed out that business is in a position to help overcome what he described as a deep A merican prejudice against

deep American prejudice against government planning. "We can, for example, correct the notion of planning as an attempt to impose a rigid outline of the future and to maker-callity conform to it," he added. "This is, indeed, a primitive idea of today's systems methods."

Study Indicates Rise in Computer Typesetting Use

LOS ANGELES - A 16-page survey of computerized typesetting recently, released by Composition Information Services, Inc. (CIS) indicates that over 1,000 computer systems are currently being used in typesetting applications.

applications.

Announcing the results of the study, CIS director Arthur E. Gardner recalled that, "Our first survey, conducted in 1964, revealed a... total of 77... if this has climbed to 1,093, with users to be found in 49 states and some 30 countries throughout the world.

Compared to last year, the survey reflects a 33% gain in the total number of computer composition installations, the firm stated, noting that special-purpose systems have continued to play a domination. However, they added that in their opinion. "The market for these limited-inuction devices has now peaked, and subsequent strides will be primarily made in the gen

'eral-purpose area.'
In addition to listing the names and geographic locations of all users, the survey provides a statutical distribution according to printing and publishing index printing and publishing index graphs and the previous studies again showed service bureaus to be the fastest-growing classification of computer users. Newspapers still account for nearly venchinds of the total, they said, with printers showing a sight decline in largor of publishing.

Composition Information Services is located at 1605 N. Cahuenga Blvd.

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Looking at the growth of the

the high potential profits avail-able in this area.

Unbundling made IBM look much less attractive to the

much tess attractive to the smaller user, he added. This type of user would have to look to other companies when considering upgrading or improving his equipment, ac-cording to Bresnahan.

Bresnahan's principle conclu-

ne to have to work much harder to justify new equipment. The user will have to stay with

than he would normally

sion, and one agreeable to all the other panelists, was that the user

this generation of equipment

have done, barring unbundling. The other major subjects dis-cussed included costs of the various types of software, and

estimated costs for software to

Future seminars are to be held in Dec. 4 at Philadelphia, and

Reservations are available through DPMA, P.O. Box 502,

various classes of users.

Dec. 5 at Cleveland

DPMA Holds First of Six Seminars on Unbundling

LOS ANGELES - Smaller users take most of the beating from, and potential profits are most of the real cause of, IBM's recent decision to unbundle its package of hardware and services, according to panelists at a recent Data Processing Manage-ment Association (DPMA) one-

NEW ROCHELLE, N.Y. -Alexander C, Grove, a major force in computer standards work, died of a heart attack Tuesday, Nov. 25. He was 47 years old.

years old.
Grove was a director of standards for the Business Equipment Manufacturers Association (Bema) and vice-chairman of X3,

the American National Stan-

dards Institute (Ansi) computer

standards committee. Charles Phillips, chairman of X3 and director of the Data

'Grove's contributions to the

various technical committees to

Processing Group of Bema said

Ravazzolo, of Advanced Sys-tems, Inc.; Ronald L. Lowe, of Anderson & Co William I Bresnehan of Bresna

han Computer Leasing Co. The seminar discussed the

nounced by IBM relating them to various sizes of companies.

systems engineering divisions make a profit. Studies to this Contract Service, pointing out that IBM's federal systems division had been making this sere available for several years. He emphasized that the key software field, Bresnahan said, IBM was certainly influenced by

part of the new SE/customer relationship is that of "assist-ance." the also pointed out that the SE manager is free, and that his time is not charged separate-

75% Didn't Sign Lowe also said that it v understanding that about 75% of IBM's customers had been unwilling to sign the SE agreement. The grounds for this refusal have been removed since the recent rewording of the contract, he

More To Come

Bresnahan explained that he expected more unbundling changes to be announced. Share, changes to be announced. Share, he said, has come up with 14 recommendations for changes. Guide has also made recommendations on the subject, he said. He further, urged that DPMA come up with recom-

Bresnahan noted that the mos probable pressure for unbundl IBM in the last year.

ing came from the series of antitrust actions brought against desire, on the part of IBM, to

dangerously negative effect on the budget if they were in-

accurately estimated, Glaser said. They were: ACM '70 in-

come (expected to break even),

membership income (4,000 new

memberships per year expected), and publication advertising in-

A special detailed presentation

of the proposed budget is to be made at the SJCC: Monday, May

4, from 7 to 10 p.m., the budget

Thursday, from 7 to 10 p.m., the

will be presented to the cour

ACM Council Plans Budget; Financial Picture Healthy

(Continued from Page 1).
areas were mentioned. These areas would have the most and vote on it in its final form, Friday, the council will hold its

regular business meeting.

Increased JCC Profits Tony Raiston, ACM represe ative to Afips, said that profits from the Joint Computer Conices were somewhat higher

than the amount predicted. The previously anticipated amount was about \$100,000, but no exact figures were avail able as to the new estimates.

The ACM currently receives about 16% of these profits, Ralston said

Please Circle 1 Number and 1 Letter

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here.

This seminar was the first of six designed to provide DPMA members with more information regarding the way in which unbundling affects their company's

operations.
Attendees had an opportunity
to meet with each of the speak-

Alexander C. Grove Dies of Heart Attack

He held primary responsibility ing Standards for the operation of the DPG standards program and for U.S. participation in ISO/TC97, the

ional counterpart of X3.

joined Benta in 1968. In 1967, Grove received the ASTM from the Standards En gineering Society for outstand-ing contributions to the litera-

In 1967 he became the secreture of standards. tary of the Information Process Social Security Increase

Delayed By Programming

(Continued from Page 1) large volume of underpayments and overpayments, he said. In order to do a henefit com

standardization program, partic-ularly in the field of computers and information processing, has been outstanding."

At Bema, Grove's duties insion in a way that will not lead to serious breakdown of con-tinuing benefit payment operations, it is necessary to work out beforehand the computer pro-gramming that will handle the chided the coordination of tech-nical investigations and consulting services, supervision of activi-ties relating to DPG standardiza-tion, and the establishment of changes

that will take the new henefit account, he said. A number of basic steps must

software planning and develop-

ment effort,
The new company says that
NCR's ownership position is a
minority holding, and that Drew
National Leasing Corp. of New

York also has an equity position

exists between O-Data and NCR,

it appears that the NCR branches have been notified of

be carried out in implementing the new program, Ball said. They · Validation of the master file

requires each of the 25 million records to be checked by computer, but potential problem cases require clerical attention. Prenaration of conversion computer programs skilled computer specialists who

also have a thorough knowledge of Social Security operations. There is little possibility of dding programmers · Validation of the conversion

programs must follow the writing of the progra Implementing the mass benefit conversion is the critical

operation that accomplishes the benefit rate changes.

The 250 'claims, claims-related, and post-entitlement computer programs must be modified.

The operating programs must be tested, debugged and

validated Too little time for planning and for computer programming would mean that the programs would not be fully tested or

capable of dealing with anything but the simplest types of cases,

ent data processing stan-Q-Data Corp. Formed to Offer NCR Users Various Forms of Support

all came from NCR, where they (Continued from Page 1) held responsible positions i formatted text material and in various areas of that company's on-line file conversions.

The company is also active in the area of utility routines. Several general-purpose routines plans to issue an entire library to be available to Century users on

O-Data currently has a profes sional staff of ten people, so orderly growth into the various planned areas has to be the key

orances have been notified of the new company, and have reacted enthusiasticallys. Q-Data is located at 4327 W. Broadway, Hawthorne, Calif. **COMPUTERWORLD**

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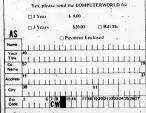
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Medical Dean Calls Computer 'Instrument of Hope'

CW Staff Writer BOSTON - "The use of the computer will free physicians' time for procedures which only highly trained medical experts

can perform," said Dr. Frederick C. Redhch, dean of the Yale University School of Medicine. In a Lowell Institute lecture, Dr. Redlich expressed his view that the computer is the instru-ment of hope to solve the problems of efficiently recording, storing and retrieving records of

a patient's multiple problems. Rather Ilian fearing that com-puters will further dehumanize

that "the opposite is more likely to be true! if we let machines let humans do what only hu-mans can do."

"In a few years, with the aid of computers we might have for the first time really adequate and useful medical recording of his-tories, examinations, laboratory tests, therapeutic procedures and the reasoning which underlies decision-making in the multiple problems confronting physicians and other health workers:

"The computer will make it possible for much of the an-

work to he done by patients, as-sisted by allied health workers," Dean Redlich continued, "Many Dean Redich continued. "Many laboratory procedures can be programmed and the results of such tests, together with the data from the history and physical examination, will automatically help the physician to consider what further diagnostic

will get used to the new in-stryment which is polite, reliable and has an infallible memory. I and has an infallible memory. I expect that the successor to the family physician will be a spe-cialist whose knowledge will in-clude expertise in clinical computer medicine and high skills in the psychosocial therapies."
Dr. Redlich cited an example

cian's aid: "In the computerized health examinations of the Kaiser Permanente Clinic the record of a certain patient may indicate that he has diabetes, but that he is unaware of his illness. At the end of the examination the computer will inform the attending physician that he must see this patient at once person

ly and inform him about his

"At the end of the automated health examination the human health worker must take over. Just as computers can only play an average game of chess and cannot become champions, we cannot expect that they will become clinical giants However, they perform the tasks which can he automated and do then

with fewer errors than average human beings," he said. Dr. Redlich's lecture was the first in the series "Doctors and People Talking," sponsored by the 133-year-old Lowell In-stitute and the Boston Univer-

sity Medical Center. professor and chairman of the Department of Psychiatry at Yale before assuming his present post in 1967.

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New Products

\$550 Keypunch Unit Said To Equal IBM 029 Speed

ROSELLE, N.J. - A lowch unit that can priced keypur have applications in areas such as providing card output for video systems has been announced by Computrail Corp.

The unit has a basic price of \$550. Even with optional equipment to provide output communications, or the capability to function as a full IBM 029-compatible unit, the manufacturer says it will be able to offer the device at prices greatly under those charged by others who offer a product line kev-

The nunch is in production. with initial deliverses said to b

under way. The basic keypunch consists of ric keyboard and a

ed to give the full capabilities of the 029 at what the company describes as "minimal" costs.

The machine can also be us for operator training, and for programmers' use in or close to a machine room, the firm said

Speeds and other card func-



those of the IRM 029 Computrail Corp.,

Voice Response System Handles 13 Simultaneous Output Channels

response system, called Audikon, is said to offer a 15-word vocabulary, the use of up to 1,024 input telephone units, and 13 simultaneous output response channels at a cost of \$10,000.

For another \$5,000 the user can double the number of simultaneous output channels.

The manufacturer, Synergisties, Inc., says that the system self-contained and consists of a nputer with software, with digital-analog and analogin areas including credit checking and authorization, inventory inquiry, and bank account verifi n. In payroll use, a cle could receive a voice response to verify changes he had entered from a telephone terminal.

The price of the basic system compares with \$30,000 for the IBM 7772 Model 3 audio reponse system that offers vocab ulary limited only by the amount of disk storage the user is willing to devote to responses.

The Synergistics basic unit stores its 15 words in the comating the cost of disk storage as a practical consideration. The low cost is also achieved, in part, by the sacrifice of the high fidelity of some competitive units whil still being clear enough for full word discrimination, the com-

pany says. A major advantage of the new unit is that the user is able to make vocabulary changes at his own location rather than having to send the response storage back to the manufacturer, according to the company.

Synergistics, Inc., 10 7 Circle, Natick, Mass. 01760.

Acoustic Data Set With 300 Baud Rate Serves as Remote Portable Terminal

set that serves as a remote port-able terminal for transmitting

offered by ComData Corp. The ComData 301A set may be used to send data to time-sharing

computers and to other termina devices including teletype-writers, CRT displays, and card readers, the company says. Point-to-point portable minal con nunication can be es-

tablished by using two of the sets attached to two terminal devices The ComData 301 A set is avail-

able in originate, answer, or switched originate/answer operating modes. It has a data rate of up to 300 band, and the set as a "loop-back" test feature for use as a diagnostic and main-



Acoustic Data Set

discount is available for orders over \$5,000. Delivery is immediate from stock, the firm savs.

ComData Corp. is located at

7544 W. Oakton Street.

Optical System Includes Controller and Printer

system useful in order entry applications has been announced. for grocery store chains

Called Rotomark, and offered Monarch Marking Systems, the system consists of a highoptical scanner, an ele tronic controller for a magnetic tape recorder, and a hand-op-erated printer to make coded labels that the scanner reads.

The labels contain the desired data bits in a circular pattern, similar to a clock face, and are printed on heavy paper stock with self-adhesive backing. The data is printed in visual and

When reorder of merchandise is required, the scanner is position ed on the Rotomark label, an optical scan operation is autoatically triggered, and data is transmitted through a controller

to a device such as IBM's 1907 batch recorder The scanner is said to detect up to 18 characters of information in a quarter of a second. After

all reorders are on the tape, the data can be connected to a computer via telephone lines for further action by purchasing or shipping departments!
Other possible applications are

inventory control. According to Monarch, the order entry application has been field-tested for 19 months by a national grocery



wholerster The scanner is priced at

\$1,625, plus the necessary elec-tronics to connect with the re-corder. The controller is priced at \$1,635. The hand-operated label printer is priced at \$170 and is suitable for printing limited

numbers of labels.

An adding machine and a re corder with a magnetic tape cas-sette are used with the system. Delivery is around 30 days The company address is in care

of general delivery, this city.

Electronic Mask Making Device Creates Integrated Circuit Master Drawings WILMINGTON, Mass. - A pe-

ipheral device designed to produce photographically precise printed circuit, thin film, or integrated circuit masters will be available for use with Photon's System G engineering graphics system and with paper tape-producing computer systems about April of 1970, according to Photon Inc., computer graphics divi-

The device, known as-Emma (electronic mask making apparatus), creates output artwork up to 24 by 30 inches. The five mask slides supplied contain 16 images, and they can be changed in less than 1/2 second, claims

the company.

Programming for Emma is by
Fortran II statements using only
arithmetic commands. Emma
contains a special optical projector on a high precision co-ordinate table that traverses beneath stationary photographic film or plates and selects suitable film images by tape command from easily replaceable glass slides containing the masks, the

pany says. The price of System G, output device, programming, and either the Photon 713-10G photo-



voesetter or Emma is \$96.000 If both the phototypesetter and Emma are ordered, there is a discount, according to the com-

Lease prices are available from Photon, Inc., computer graphics division, 355 Middlesex Avenue.

Computer Schedule Board Offered

ST. LOUIS, Mo. - A 31-day, 24-hour computer schedule kit is available from Magna Visual Inc.

360 EQUIPMENT WANTED

IPS is interested in obtaining a number of 360 sy CPU's, and components for customers. Among the systems wanted are a 380/40G CPU or system, a 360/501, a 360/65 CPU, and 360/30 32K and 65K systems and processors. Peripheral units wanted include 2311's, 2314's, 2540's, 1403's, 2821's, 2400 taps units and 2803/2804 taps control units. If you have purchased equipment you anticipete selling in the near future, please write or call.



INFORMATION PROCESSING SYSTEMS, INC. 407 SYLVAN AVE., ENGLEWOOD CLIFFS, N.J. 67635

fine in 15-minute increments, featuring magnetic components on a 60 in. by 96 in. aluminum framed board with chalkboard



Computer Schedula Kit een background. The system uses color-coded

magnetic strips with write on wipe off surface. Jobs are color-coded by type, and in-dividual job numbers are entered on the strips.

The complete kit is priced at

lagna Visual Inc. is located at 1200 Rock Hill Road.

Larry Martin of NCI New York tells how to

"Make duck soup of documentation"

"When a programmer uses the new language, WORK TEN, he gets his documentation done for him. Automatically. Complete, accurate, narrative and up-to-date documentation. And it is available immediately from the first compilation onward.

"It shows definitions of the files used and detailed descriptions of each record type. Field name, picture, edit words, and relative character positions. And a cross-reference listing of where each field is used, changed or printed.

"WORK TEN documentation includes a narrative description of each logical operation, separated according to the time at which each occurs. And print lines are shown in expanded edited format.

"Any programmer can come back to WORK TEN programs at any time in the future and be able to tell precisely what is happening at every stage in every program. The documentation never gets 'cold,' even though the original programmer may be long gone.

"Documentation is duck soup with WORK TEN. If you have a faste for duck soup, drop us a note. We will send you information by return mail."

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Editorials

ACM Back on Right Path

The membership of the Association for Computing Machinery can vote a definite "thanks" to the membership of both its headquarters staff and its council for restoring the society to financial soundness in the last the society.

Last February it was revealed that the organization was in serious danger of becoming bankrupt. The council took emergency action aimed at cutting back all possible expenditures.

The results of this action, combined with a timely shift to accrual, as opposed to cash, accounting, has enabled the ACM to improve its net position by many thousands of dollars since that time.

Since June alone, some \$42,000 has been saved, certainly a significant amount, even for an organization with a \$1,650,000 budget.

Current projections, based as conservatively as possible, made by George Glaser, ACM treasurer, and Don Madden, ACM executive director, indicate that the ACM will be nearly solvent by the end of the next fiscal year, in July of 1971.

Income is planned as minimally as possible

All these budgeting activities and ideas represent a complete change of policy from previous overly optimistic plans. The obvious need for fiscal responsibility has been well met by the current council, with regret of course for its necessity.

Some services have had to suffer, but the net effect will be to save the entire organization.

Certainly a worthwhile goall

Is There a Better Way?

Joint computer conferences become more frenzied and more massive each time they are held.

This year's Fall Joint Computer Conference was no acception. More people showed up than anticipated, more exhibitors were involved than before, and more confusion was created by the sheer size of the show.

Some exhibitors expressed the idea that they could not really justify their exhibits on the sales or contexts and during the show. They still felt that they must exhibit next spring, if only because every one else will be there. People were walking around the exhibit area with stunned expressions on their faces. The magnitude of the show was beyond normal comprehension.

Perhaps the problem is not with the people attending the conference or with the exhibitors themselves. Perhaps the problem is the idea of a national show twice a year.

Regional shows do not really offer an alternative because the exhibitors are required to spend far more money to exhibit in four regional shows than they would have to spend for two national shows.

One solution suggests itself as a possibility—the development of specialized shows such as the communications equipment show to be held soon. The only exhibitors and compenies involved are those displaying communications equipment. The number of such shows required might be five or

The number of such states expenses and services (similar to the, Compso show), a show for data entry devices and terminals, a show for mainframes and complete systems, a show for peripheral devices, a communications show, and a minicomputer show may be the answer.

Technical presentations and papers could be geared to the subject of each show lessening the conflicts between various types of papers.

Attendees could, perhaps, spend only one day at each show while the technical presentations could be spread over two days. Total attendence at each show would be much more manageable than the 40,000 minimum expected for next spring.



'We Den't Need It Because It Hasn't Been Used in Years'

Letters to the Editor

An Answer to Our War Needs; Why Not Wage War by Computer

The logical extension of Gen Westmorchards "automated battleffeld," as described in the two-states, which was the second of the

'Our sole means of military support to underdeveloped countries would be granting them access to a library of war programs, of fensive or defensive as the need appears. Of course, none of these programs would stribulate a nuclear war or invoke limited capability, strategic atomic weapons.

A good source of income to the national treasury would be the sale of minor conflicts on a

time-sharing basis.

Now, if only Ma Bell will cooperate and not make the communications too expensive and guarantee the quality of transmission we might be able to resolve these problems in a truly sophis-

Benton S. Chudnov

ticated manner.

Indianapolis, Ind.

User's Guide Manuals Often Prove to be Un-understandable

has any interested in the letter in your Out. 29 complained about the useleanness of the reference complained about the useleanness of the reference manual the was using in conjunction with the computer service her firm was contained to the computer service her firm was contained to the problem of the computer with years or concerned in the problem of a real exercises are concerned to all time-thorning computer utility service firm and we get it recently portion of it, belped with the editing, and worked on this book for a considerable length of time

and I still do not understand a word of it. I cannot answer her problem but I can certainly sympathize with it as I too have to learn the use of the Teletype and will have to do so with direct instruction and by trial and error. Good luck to Susie – she'll need it and so will I.

Esther

Prejudicial Statements Don't Help Settlement

'In the Nov. 12 issue, James P, Salvant, New-Orleans district, manager of Com-Tel Network, Inc., and Leonard DeShields, manager of operations at Data Network Corp. New York, discuss various aspects of an impending suit, by Data Network Corp. against Scientific Data Systems.

As two of the Cts who were responsible for maintenance of the Bata Network Corp.'s 940, and as stockholders of Data Network Corp. parent company of Corn-Fel Network, Inc., we suggest that Messrs. Salvant and DeShields await the court hearing for clarification of issues supposedly an swered by their letters. Any erroncous and prejudicial streaments published in a "Let and the Editor" column with the court court of the settlement of the dispute.

Eugene A. Makala

Hackensack, N.J.

More Must be Done for the Innocent Bystander's Privacy

Regarding "Traffic Survey 'Tags' 'Straying' Husnand" of Page 1 of your Oct. 15 issue:

The fact that the questionnaire contains a disclaimer by saying that it might be in error does give the motorist an 'Out' as stated by Mr. Dunphy, but I would be more interested in protection for the innecent. I wonder how Mr. Dunphy would explain the disclaimer to his wife had the survey placed his license plate by error on some expressway going south, when in fact he had been working in the office until 3 a.m.?

Edward S. Thibodeau

Ottawa, Canada

Viewpoint: What's With Minicomputers?

Minicomputers Do Not Offer Any KEYPUNCHING Alternative for the Businessman

With the dozens computers now available, espe-cially after this FJCC, why is it that most of them are actually siness-oriented machines? The companies claim that they are aiming their computers at the business user, not the scientific' user, but the most 'useful aspect of early business ma-chines, the ability to handle vari-able-length words, is completely

absent from these machines Design Economies

The economies of designing new computers are based, ac-cording to several leaders in manufacturing, on people who have specialized knowledge in such areas as circuit analysis, information theory, and market-

Einancial Strategy

The president of a recently-formed terminal manufacturing firm pointed out that there is an additional problem - justifying an approach and a product to potential financial backers.

"The idea of a computer designed specifically for accountoriented tasks does not have the appeal to glamor-conscious Wall Street investors as does a newe faster and more-gadgeted superhe said.

if Wall Street cannot be interasted, then it becomes very difficult to produce such devices in any reasonable quantity," he

So far, only one exception has been brought to CW's attention,

and that is Qantel.

The entire principle of the Qantel V has been the elimination of the technological aspects of computer utilization for business data processing:

The unit is inexpensive, at under \$13,000, yet it offers saveral useful services to a business user, according to those who have examined and evaluated the

Marketing Strategy

Marketing strategy presents a unique problem, according to one company marketing vice-presi-dent. While the glamor of the minicomputer and the "intel-ligent terminal" is as strong as it is currently, all that is necessary to produce a marketable device is to create a newer and slightly cheaper computer with any capabilities that are easily avail-

able.

This is not, of course, universally true, Many firms do prepare useful, thoughtfully design orientation is still primarily scientific the second machines though the design orientation is still primarily scientific. entific.

Where To Nex1?

The problems presented by science-oriented machines for business computing become serious when the sizes of programs and data areas are con-

effective storage, particularly core memory, is required for data when stored as characters in

word-oriented machines.

Also, the amount of additional processing needed to translate data into different formats for data into diliterent formats for scientific processing comes near to wiping out the intrinsically higher speed possible for such arithmetic operations, according to a knowledgeable systems de

This designer continued by pointing out that the tradeoffs. could not be justified on any

the processing needs of com-mercial customers were never nsidered in the system archi-

intel, perhaps, represents tha beginning of a trend toward business-oriented designs. If so, then minicomputers could be-come a very reasonable means for companies to solve local and remote data processing needs. More pressure on the manufacturers should encourage the trend and further reduce user

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Now you can cut your computer input costs in half. This new innovation in data preparation techniques gives you two money-saving advantages over conventional keypunch or one keyrages over conventional keypunch of one key-board/one-magnetic-lape-per-operator systems: (1) the LC-720 employs a computer time-shared input; (2) it is the only system available that provides data output directly on IBM/360-com-patible magnetic disc.

partitive magnetic cisc.

By time-sharing the data from 60 or more keyboard operators simultaneously, significant stages of the stage o

Data entered into the LC-720 is processed by a small digital computer and stored on an iBM/

LC-720

380-compatible magnetic disc that provides the advantages of bulk storage and high speed advantages of bulk storage and high speed could be advantaged to the speed of the spe

The LC-720 KeyDisc System also offers for the The LC-720 KeyDisc System also offers for the first time, data verification requiring one input pass only through the system, in addition to the normal technique of verification requiring two different operators. Record size is minintely variable by each operator from 1 to 120 characters long and the system stores a large interry of 30 or more different format control programs, all available simultaneously to any and all operators.





ring your own data for a monatration







Do you have the courage to recommend the NCR Century?

It's 30-50% more productive than the IBM 360 at 30% lower cost.

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The average person would probably feel more comfortable recommending IBM's system to his management.

Although IBM costs more, it's easier to explain if the results don't turn out as expected. After all, how could anything go wrong dealing with the world's biggest supplier?

A lot of people in this business think that's the way management thinks. Trouble is, they're dead wrong.

Sure, your front office wants to buy from reputable vendors. But they won't knowingly pay for more than they get.

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We've delivered a computer with a new memory concept... new monolithic integrated circuitry

... a new disc concept ... and new standardization. A computer that lets you process data faster. For less money.

You can rent an NCR Century 100 with 16K of internal memory for \$1,910 a month. Or a 32K NCR Century 200 for \$3355. Use that as your first benchmark.

Three-way simultaneity is standard on the 100. So you can read and print at the same time program steps are being performed internally. The 200 offers five- or nine-way simultaneity.

What's more, our memory is the film short rod memory. Ultra-fast, with speed in the 800 nano-second range. Far faster than core memory, at lower cost. (An extra 16,000 bytes rents for only \$375 a month.)

Circuitry is integrated monolithic throughout, With more power and reliability than the hybrids, at a fraction of their size and cost,

Our dual spindle disc unit, standard on every NCR Century, 'stores and makes instantly available over 8.3 million characters of business information at an average access speed of 44 ms.

Input is by eards or tape. You can go on-line, too. Printing speeds range from 450 to 3,000 LPM. The top speed is standard for the NCR Century 200; optional for the 100.

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The NCR Century Series is completely upward compatible.

No reprogramming or recompiling as you grow from the NCR Century 100 to the 200 and larger. Just move in a more powerful processor with the same peripherals or increase throughput with higher speed magnetic tape drives, paper tape or punch card readers and punches, CRAM (Card Random Access Memory) units and remote on-line devices: Go all the way to nine-way, simultaneity and multiprogramming. At far less cost than our competition.

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We'll be glad to give you the names of NCR Century users who say it's the buy of the century.

Also ask for the comprehensive report on the NGR Century praced by the industry's leading independent consulting firm. It will open your eyes and let you uncross your fingers when you make your computer recommendation. Write EDP Products Marketing, NCR, Dayton, Ohio 45409.



Time Share vs.



Remote Batch

It's all the same to us.

Only a software-configurated machine could do it. The IC-7000 is available in whatever shape you want it, when you want it, with optimum characteristics in any configuration because the hardware is designed and built so the shape is in the software. Immediate process-to-completion, Scheduled process-to-completion, Or multiple use through many terminals on-line simultaneously. No wired-in limitations in any mode.

This is a fourth generation interactive computer with a 256K-36 bit word core. It is the first time-sharing computer to handle overhead in an economical manner while number-crunching tasks are slammed through tremendously fast, optimized areas. Each user has up to 64K words available in core and can control access to his files at security levels up to 'inviolate.'

Search your memory with tight or loose addressing. 'Get me all m's with an n and anything with x, y or z." Dynamic time slicing allows programs of self-modulating queue times to pre-set optimums and you can tie into TTY, CRT, Selectric, Friden, concentrators or even other computers. The IC-7000 handles FORTRAN, COBOL, BASIC and assembly language without degradation in any dialect. And you can mix or match subroutines from different

languages within the same program or build your own program language.

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Chicago: (312) 726-0277; Dallas: (214) 239-9627; Denver: (303) 428-0529; Detroit: (313) 352-1710; Minneapolis: (612) 926-0706; New York: (212) 661-1834; Philadelphia: (215) 563-6350; San Jose: (408) 294-7150; Waltham: (617) 891-5083.

All authors for the IC-7000 was developed in conjunction with Call-A-Computer, Inc.

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But Disadvantages Are Evident

Selected Data Customers Tied To Tandem Office Lines

By Ronald A. Frank

NEW YORK - The critical cilities for computer users here has resulted in the New York Telephone Company intercon necting selected customers with

tandem central offices. Apparently this type of interconnection, which ties subscrib-ers to tandem offices instead of the usual central office, is being tried by Bell companies in selected high density geographic areas as a means of providing extra lines without having to wait for time-consuming expansions of central office facilities.

Although a local Bell spokes-

man stressed that the arrange-ment has been provided "to more than 20 selected custom-ers," the benefits, if any, for this type of service seem able.

able.

Normally, in a large city it is not economical to have trunk lines interconnecting all central offices. Instead, another level of switching; to a tandem office, is

used for intracity calls.

Since a tandem office is not a regular subscriber office, there is no equipment to originate a call. This means there is no dial tone or any method to originate a call from a computer center on a

Although there is no doubt

that tandem office interconnec-tion provides additional data lines, the absence of access to a specific line is a drawback.

One large time-share user con-sidering the merits of tandem office lines told CW that the absence of a dial-out capability makes it impossible to perform tests on a block of tandem office

tests on a block of tandem office lines without tying up the entire block or hunt group. "This would be very ineffective for our operations," he added. A Bell spokesman agreed that tandem office lines are only an

interim solution for heavy traf-

isn't all we would like it to be. Ultimately ESS (electronic

switching system) and more cen-tral office facilities will be the

nswer," he said.. Since the tandem office ar-Since the tandem office ar-rangement precludes the capabil-ity to access a line from a subscriber site, most intercon-nections of this type are at user sites where one-way incoming

calls predominate. Some time-share data users feel this type of service may be part of a long term policy on the part of AT&T to segregate time-share users into a separate category to justify special higher tariffs to this group.

Bell Picks Users Whatever the exact reason, Bell

is currently providing tandem office facilities on a highly selec-tive basis. A phone company spokesman admitted that the

rvice cannot be requested by subscribers because "we are de-termining who should have this type of line."

When asked whether the tan-dem office lines were compa-

Communications



Be a Dr. Doolittle ... Think about it! What could it mean if you could pick up the phone, call your computer and get your question answered noil? Your people could make immediate credit checks, keep track, or checking accounts, or applied give label by the phone of the computer. How? The Cognition with your computer it's compatible voice regions on you computer available. Speech maker provides

voice response system. Interfaced with your computer (it's compatible with virtually any computer available). Speechmaker provides immediate retrieval of the vital information that's needed quickly for efficient business management. The Input/Output terminal is an inexpensive Touch-Tone' telephone and the Speechmaker vocabiness management. ulary of up to 189 words is tailored specifically for each application. Multiplexing allows independent, simultaneous multiple outputs over an unlimited number of lines. Free Demonstration — For complete information and to arrange for a demonstration of the Speechmaker, write or call today.

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rable in cost to other services, the Bell spokesman said that the new facilities are being offered as regularly tariffed individual message business lines that provide users with two-way ph

When asked why the user was being charged effectively two-way rates on lines which could e utilized in one direction only, the spokesman added that the tandem office lines were still in the experimental stage as far as their potential usefulness to the

astomer is concerned.

A check with high volume data users in other metropolitan areas revealed that tandem office interconnection is available in other cities only at the discreof local telephone com

FCC to Amend TWX Tariff For Modem Use

WASHINGTON, D.C. - Up coming Federal Communications Commission hearings to be held early in January will consider early in January will consider whether the Teletypewriter Ex-change Service, FCC tariff 133, should be amended to provide for the interconnection of customer equipment.

The question was raised last summer in a letter to the FCC by Data Access Systems Inc. The letter said in part, that the com-pany questioned "why the TWX tariff still requires the use of telephone company furnished equipment" while other tariffs allow for the connection of cus-

omer provided equipment. rent TWX tariff "certainly seems discriminatory since the TWX service utilizes practically the same direct dial network as do nications

At issue is the provision, under current tariffs covering the switched message network, that allows users to employ modems to transmit data over the tele-phone network. The TWX tariff does not allow a customer to use a non-Bell modern with a tele

ypewriter unit. The FCC hearings may be little more than a formality since the Commission reportedly has notified AT&T that it sees no reas why the TWX tariff should not December 3, 1969

Free Conversion Offered To Introduce New Package

By Peter L. Briggs

CW Software Editor. WESTCHESTER, 111, - "Com Dyne Systems will convert your st complex Autocoder source prógram to Assembly Language for \$25 as an introductory offer to Auto-Bal," the company chims in announcing its new

Even the \$25 is refundable, the

company says. With the first conversion order received from the customer, the company will refund the money.

Communications Dynamics Systems, Inc., the developer, claims that its package will coneffectiveness into any S/360

company says, with the first Assembly Language, conversion order received from In the same sentence, however,

the company says that unconverted statements (presumably anything left over after the 100%!) are flagged by type of conversion problem. Potential address modification or indexing are also llagged. In the service version of the

of an integrated set of subrou-tines to implement a parallel tangents optimization algorithm in conjunction with an objective or error function obtained from

Dydat, a basic Fortran dynam-

tion. Dydat is priced at \$2,000

mouth Parkway

EAI is located at 185 Mon-

ert all these

company will agree to guarantee complete operation of the converted program if it is converted by the company's personnel. Hardware Requirements

offer, the company's staff will

convert all these "unconverted" statements. In addition, the

The system will run, the com-The system will run, the com-pany says, on a 64K 360/40 with either two tapes or two disks. The company also claims that the program will convert an average 2,000-card autocoder source program into AL in from

six to ten minutes. Input may be from cards, tape or disk, Input records may be blocked or unblocked with out-

put going to the same possible devices. Optional outputs include a symbol table, a cross-reference

listing, an unconverted state-ment list, and potential trouble Prices after the introductory program were unavailable from

Dydat, a basic Fortran dynamic data allocator, is a simple programmer's tool for data management in programs requiring storage and manipulation of large amounts of numerical data the company. It indicated, however, that the prices would be decreased based on the size of the job, the number of programs involved, and the percentage of conversion

well Road, the company also offers as a debugging aid a com-puter-generated flowchart for all converted programs.

In demonstrating the package to the Consolidated Functions Ordinary (Insurance) Users Group, Com Dyne says it took the most compiex 2,000-card program from the American States Life Insurance Co.'s pro-

The company says that the conversion was then achieved with 96% effectiveness.

Other Translators

Several translators, mostly in use as services, have been announced recently.

Convert.A-Code, a Baltimore company, and CPU Management Advisory Corp., a New York City firm, have been offering the service for about six or eight

All the services available seem to have problems when convert-ing programs using address-modification as a method of generating program control in formation.

Six Applications Packages Available For Fortran IV. Scientific Systems

WEST LONG BRANCH, WEST LONG BRANCH, NJ.—Six applications software packages are available for use on 32-bit word digital computers. The programs are written in Fortran IV, and prices include documentation, support, and training from the developer, Fleetronig Associates Inc. Electronic Associates Inc.

KDA, the first package, is writ-ten for 'automatic analysis' of ten for automatic analysis of kinetic data and requires a 32K memory. KDA is a general-pur-pose, integrated set of programs for estimating unknown rate constants and other kinetic parameters from experimental data. The package handles up to 45 own parameters, according to EAL

memory and is used for com-plete analysis of linear or nonlinear parameter optimization problems. With Optran, com-System Maintains

plete solutions from initial data of an integrated set of subroa specifications to final parameter output summaries can be obtain-ed, and estimates of parameter values that minimize or maxi-mize a function can be general-

KDA is priced at \$10,000; Optran at \$13,000.

Also offered from EAI are three smaller packages that re-quire from 4- to 7K of memory. Heatran is a general-purpose thermal analyzer designed to solve multi-dimensional tran-sient and steady-state problems in heat conduction, convection and radiation. Heatran is priced at approximately \$2,000.

Gepol is a generalized processor for command-oriented languages. The cost is \$3,000. A parallel tangents optimiza-

program (Partran) consists

ST. LOUIS. Mo. - A software package called ASRS (automat-ed shareholder record system) has been designed to keep stock is \$20,000. Included are a one-man week of system support, a one-man week of programs support, and documentation. activity records for companies or bank transfer agents.

The system uses a shareholder's name and address to store and control each record. ASRS can store historical, operational, and statistical data about sharehold-ers. The user may make direct inquiries against specified accounts or certificates; or multiple variable characteristics associated with a group of sharehold-ers may be indexed.

system, designed by written in Cobol for the IBM 360/40 and larger models. It requires at least 256K of core

Stock Portfolios The price for the basic package

McDonneil also will do process ing of ASRS for firms.

Processing is done once a week and users can receive printed reports or reels of microfilm. The processing charge varies with size of job, according to a company spokesman. McDonnell does its processing of ASRS on an 1BM 360/65 and /75 ASP

According to the company, the has been in use May. McDonnell Douglas Corp., parent firm of McDonnell Automation Co., uses ASRS to keep files on its 64,000 shareholders.

Billing and Accounts Receivable Added To On-Line Data Management Concept

BOSTON - The on-line data management concept of Geran Applied Systems has been ex tended to provide a billing and accounts receivable service To use the Geran service, information is entered directly into the computer through a Touch-Tone telephone. The computer checks entered information, de-

All accepted information is retained in storage and reports are prepared and delivered to the stomer on a periodic basis. The cost is five cents per transaction for invoice processing, ap-plying receipts to open items and aging receivables, the com-

pany says, Monthly statements, subsidiary laders, aged trail balances, cred-

livery, and forms imprinting are included at no additional charge, the company reports.

Other Geran services utilizing the on-line concept include payroll accounting, job cost ac-counting and ledger accounting.

Company offices are located at

System Controls Key-Driven Display **Devices for Medium-Scale Processors**

NORWALK Conn - A system that offers medium-scale data processing users a means for controlling key-driven display devices has been announced by TurnKey Systems Inc.

The Graphic Remote Access Priority Handler & Interrupt Control System (Graphics) uses a common overlay area for single-purpose functions and is writ-ten in Cobol. The system oper-ates on a minimum of 24K ates on a minimum of 24K memory, and interfaces with existing operating systems, ac-

cording to the developer.
Functions of Graphics include: station start-up, privileged access password handling, page storage password handling, page storage and retrieval, priority interrupt queuing by terminal function, process overlay control, system cycle down (for file checkpoint), rd program interfaces. A set of data management rouin a general scratchpad area for subsequent retrieval, permitting a problem program to reside in to core and/or disk

The purchase price of \$15,000 (lease option available) includes three weeks of on-site assistance, a standard access method Eleven East Avenue.

(BTAM, OS/Local, etc.), and a sample problem program. Com-plete user documentation is included, according to pany. The firm is located at One

Decision Table-to-Cobol Conversion Package Produces Cobol Source Deck

NEW YORK - A mixed-entry decision table-to-Cobol pro-Software Marketing, Inc.

The mixed-entry processor per-forms two major functions: val-idation of the logic of decision tables and transformation of the contents of the tables into er-ror-free Cobol source state-

Decisus is written in Cobol and

for completeness, contradictions and redundancies, and each features the Else rule, Rule O.

Decisus sells for \$9,000. A limited entry version has been available for \$6,000. Software Marketing, Inc. is lo-cated at 52 Vanderbilt Ave.

Advanced Computer Technolwill be made available to installa-tions whose hardware vendor provides and maintains a Cobol compiler, The processor checks Computer Techniques Inc.



WHY WE STOCK PARTS FOR A VANISH DICINIES year. We you'll fin and veri the sam in the unit you are

The unit record business is in such a state that it produces only about \$500,000,000 in annual revenues in this country. Maybe only \$600,000,000.

If that seems like a lot of money for a vanishing business, consider the fact that there are an estimated 600,000 punched card machines now in use at more than 40,000 installations.

A lot of equipment for a vanishing business. And it takes a lot to maintain our share of it. That's why we stock 16,000 parts; why we reconditioned over 3,000 machines during the past fiscal year, and that's why we

have a customer service force of almost 1,000 men and more than

and more than 50 service offices

> Sometimes we wonder what it would be like in a business that

wasn't vanishing. But after all this time we're used to it. People started waving handkerchiefs at the unit record business fifteen years ago when IBM brought out the 650. Then it was the 705. Now it's System/3 and we're getting the senior citizen treatment again.

Not that the unit record business hasn't changed. But changed is not gone. Punched card consumption keeps going up every

year. Walk into just about any office and you'll find some familiar tabs and sorters and verifiers still churning away. Still doing the same jobs. Or doing new jobs, such as

low-cost computer editing and back-up. Much as the IBM 1401 (remember when that vanished?) is now being used in support of

more sophisticated

And if you think

the only people left in the unit record business are the brokers, you are invited to contact one of our sales representatives. He will assess your data processing needs and recommend the right machines for you. You can buy them

outright, or you can rent them short or long term. Or both. However you choose to do it, you will probably end up saving money.

The new computers, those high-priced stars, are getting a very noisy reception. Which is as it

Which is as it should be. But if you listen closely, beneath all

ten all

the commotion you can hear the familiar sound of the punched card machines. Humming away, getting the work out. And, of course, needing attention. That's why we stock all those parts. They're very important in a vanishing business.

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re County Executive Date Anderson, left, and Eugene J director of traffic engineering, observa improved traffic

Computer Control of Traffic Lights Instituted in Baltimore

control of traffic signals on the heavily used York Road in Baltimore has been instituted by the Baltimore County Traffic Engieering Department.

In announcing the project, officials reported that use of the computer on the three-mile-long represents the first step in a six-year project aimed at improving traffic flow throughout the county.

By 1975 the computer, an IBM 1800 data acquisition and con-trol system, will control over 100 fraffic signals in 13 county communities. This is the beginning of the first digital com-puter-controlled signal system in any county in the U.S., according to Baltimore County offi-Twenty-one: traffic lights are now computer-controlled on

Applications

York Road and local streets in Recent engineering tests

showed a significant improve-ment in traffic flow with the new system as opposed to the previous fixed timing of signal

Tests were run during the morning and afternoon peak pe-riods," said Eugene J. Clifford, for Baltimore County, we've come up with a 40% sav-

ing in time. We seriously adopted the idea of using a digital computer in 1967," he continued, "Since the system was installed in February, we have been working toward achieving the optimum selection of patterns so the com

puter can move the traffic as rapidly as possible." The electronic traffic control system picks up information on the traffic flow from magnetic sensors imbedded in the roadway at strategic locations. As vehicles pass the sensors locations, electical impulses are sent

to the computer over telephone The computer, which analyzes millions of these impulses in seconds, determines what action to take based on traffic flowing on the entire artery, and then evaluates the effect on traffic

The sensors provide data on the number of vehicles, their speed, the lane they are in, and the number of stops they make. The computer can check the traffic flow by individual intersection or by groups of intersections.

If trouble develops at an intersection, the computer will alert the traffic engineer by a steady signal and he can then inves-tigate.

Fruit Processor Speeds Payment, Lowers Manhours

DAYTON Ohio - Substantial times savings and new ef-ficiencies have resulted at Paul A. Mariani Co., California fruit pro-cessor, with the installation of a new dala collection system

Using the Standard Register-Co,'s source record punch in a decentralized keypunch operalion, the system has reduced clerical effort and provided faster payment to growers for their produce, according to Richard Barnes, Mariani data processing manager.

The previous time lapse be-tween a grower's produce being weighed and payment being made ranged between two and three weeks. Now it is dos one day. In addition, 655 man hours are saved.

Once the grower's fruit has been weighed and graded, in-formation is recorded on tags. This data is entered on a key board and is printed on a unit set tabulating card as well as in punched code form.

The cards are sent to the data processing department to be sorted and a summary card with average weight and total count is keypunched. A report is run on neypunched. A report is run on tabulating equipment by grower and by grade sheet. When the grower's accounting office com-pares total weights with original produce weights, the sheets are ready to be processed for pay-

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WHO IS USING IT
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Atlantic Software Inc.

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Old Technique Calculates Data Display Rates

LAO YELMAN, New.—A 33- When a computer go year-old mathematical technique bach of characters fo has been dusted off and put to on the face of a cat work at 18M's Kingston, NY, development laboratory to help designers of new computer dis-play calculate how fact at wait too and display, report on their leterishorists.—A quick determinant

An adaptation of a queueing technique devised in Sweden in 1936, far prior to the computer age, has proved (aster and less expensive than simulation in pre-dicting the average time it takes computer-generated to be converted into images and displayed

This new application of quer ing theory was introduced by IBM system designer Thomas W. Gay Jr., at the Fall Joint Com-

on the face of a cathode ray tube in a graphic terminal, an involved process takes place in the brief time between genera-

"A quick determination of the characteristics of this electronic journey and an estimate of its speed can greatly expedite our work, as engineers and designers," Gay said.

Primarily, the new application is a quick and accurate method to analyze multicharacter scan conversion. Scan conversion is the process by which computergenerated characters are converted-into images on a display device. A scan converter is the circuitry used to accomplish

Gay described the "machine interference queueing model," a computer-related adaptation of an original mathematical queue-ing model devised in Sweden in 1936. It was then applied in

Applications

Swedish industry to determine how many machines (customers) setup man (server) cotend without delays resulting from several machines requiring simultaneous service.

The queueing model has since had many applications and is generally accepted as sound

technique. According to Gay, it is applicable to the analysis of scan conversion, since there is a strong analogy between the cha acter and scan converter and the customer and the server.

When characters are generated by the computer, they must wait in one of a number of queues before they can be "served" by the scan converter, and be con-verted into visual images.

Through the use of the queue-ing model, the average response time may be calculated, that being the average time it takes for a batch of characters, in a queue to make it from queueing to visual display. This knowledge gives the designer a good picture of the "traffic" situation and enables him to decide the proper

number of scan converters nev

Accurate Performance

In order to establish the validity of the results produced by the queueing model, Gay used a general purpose simulation sys-tem model (GPSS) to simulate tem model (GPSS) to simulate the video scan converter. The values obtained by the queueing model and those of the GPSS model differed by less than 10% maximum, indicating that the adaptation provides usefully ac-curate performance data.

The queueing model method as definite advantages over simutation because preparation of the model is quicker, "machine run time" is considerably shorter (therefore, less costly), and the

After-Departures Bills Tracked by Hotel's **DP Terminal Network**

ATLANTA - The Regency Hyatt House is using a network of data processing terminals to reduce after-departure charges, one of the most pressing prob-lems of the hotel industry.

After-departure charges are purchases, usually for such things as meals or drinks, which do not reach the check-out cashier until after the guest has left. These can add up to many thousands of dollars a year at a large metropolitan hotel and are frequently difficult to collect once the guest has cked out,

The Regency has virtually elim-inated the time lag by installing IBM terminals at cashier stations in all of the hotel's restaurants and bars, as well as in the room service and valet departments. Whenever a guest signs a check,

the cashier uses the terminal to signal the hotel's computer room, where a punched card is

automatically created.

The card, which records the purchaser's name and room number plus the amount and location of the purchase, is then promptly dropped into the guest

Benefits Guest and Horel

Keeping up with guest charges has been reduced to a matter of seconds under normal workload conditions. In the average hotel the routing of guest checks to the cashier can take as long as a

full day.
"The hotel business is one of the few industries that must present a bill on demand," said E.G. Sullivan, general manager ullivan, general manager Regency, "This causes the of the Regency. "The late-charge problem.

"Other hotels of comparable size to the Regency accumulate as much as a thousand dollars a day in late charges," bullivan said, "and part of this amount is never recovered. In a year's time, this could easily amount to a loss of more than \$100,000, and attempts 10 regain these charges are annoying for former guests."

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Advanced Techniques Applied by Rocket Specialists to Moniter Appollo Launch



Remote terminals at many laboratories at Nasa's Marshall Spac Flight Center are connected to a central Univac 1108 system.

HUNTSVILLE, Ala. – Slowly, almost tremulously at first, Saturn 5 lifst the Apollo space-craft from the launch pad at Cape Kennedy, At Nasa's Marshall Space Flight Center some 700 miles away, scientists and engineers who created the world's mightiest rocket watch its climactic life.

Supporting the rocket speciallats a short distance away at the center is one of the most complex computer- systems yet devised. It consists of three Univac 1108 processors, each of which can make over one million calculations per second, united into one system which can handle many incoming streams of information at the same time.

The Marshall officials, who follow missions in an area called the launch information exchange facility, monitor realitime data showing how Saturn's structure is standing the forces of launch, how its propellants are being consumed, exactly what trajectory the rocket is following, and its speed.

following, and its speed.

The data originates on the rocket, which carries thousands of sensors, including television monitors, showing, at every moment, the critical condition aboard the mighty vehicle. Immediately processed by computers at the Kennedy Space Center and tracking stations, the information -arrives at the Manshall Center over microwave

Handle Many Programs

The 1108 multiprogramming system converts the incoming data to the necessary engineering formats which are shown on the scientist's television-like screens, graphical plotters, and teletype printouts. The data can be displayed in up to 50 for-

mats.

Apollo support applications were among the first and most critical functions converted to Marshall's 1108 system, which has been used on every launch since Apollo 10. The multi-processor also analyzes Apollo mission data before and after flights.

The Marshall system is the first 3 x 2 (three processors and two input/output channels) system to use the advanced Exec 8 program. It is connected to many remote terminals located in laboratories and many management offices at the center.

Data Processing Tasks

Among the terminals are Univac 9300s and Univac 9200s, Uniscope 300 visual communications terminals, Univac 1558 graphic displays and Univac 1557 display controllers. Using Exec 8, the 1108 system can process data from 20 of the terminals simultaneously.

Data processing tasks include scientific and engineering calculations connected with designing launch vehicle and flight programs, hatch data processing, general purpose computing through the remote terminals, process control applications, ontine commercial applications, and conversational (demand) remote processing.

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0

Pennsylvania Educational Users **Establish Time-Sharing Network**

search Center (Merc), a 10-member, regional puter network, has been formed to provide third-generation computing capabilities to a con-sortium of relatively small educational and administrative users

Hub of the Merc complex is an **New Consortium**

To Combine EDP. Facts, Facilities

COSTA MESA, Calif. catifornia Educational Comput-ing Consortium (CECC), design-ed to promote shared informa-tion and facilities dealing with computers in education, has been formed by schools, coltions throughout the state

provide instruction in many aspects of computer-based educa-tional services and to develop or new facilities, techniques, processes, or services in several as-nects of educational computa-

Consortium members will have access to the programs, services and expertise of other members in this cooperative venture, This interchange, the associat hopes, will allow members association take part in innovation and the development of quality pro-grams not possible on an in-dividual hasis.

A two-day symposium is pl ned by the group for Jan. 29-30 at Orange Coast College here, with more than 300 educational esentatives expected to at-

tend. Discussion topics for the meet-ing will include computer-assisted instruction; administrative data 'processing; uses of comin instruction, telepro cessing educational systems; and educational computer networks, Plans 'call for the demonstration of several members' operational systems through remote ter-

About 40 schools and a few government agencies now belong to CECC, and the consortium plans to invite all California chools, colleges, and universities

to participate. Chairman of the executive committee is Dr. John Hopper-ton, Cal Western University, 3902 Lomaland Drive. San Diego, Calif. 92106.



We Thought It an Excellent

the first time-sharing utility set up in the Middle Atlantic states specifically to handle the com-puting needs of small educa-tional, research, and other inetitutions

Headquartered at Franklin and Headquartered at Frankin and Marshall Collège, the alliance links participating members to the computer by telephone lines. As many as 32 users may use the system simultaneously, either at the installation or from terminals located at

Project director Andres Llana Jr. says he expects Merc mem-bership to grow as other educa-tional and research institutions, municipal governments, and

Current members are located within a 50-mile radius of Lan Future expansion may caster. extend the alliance to three additional states, Maryland, Delaware, and parts of New Jersey, as much as 100 miles away.

as much as 100 miles away.

The 10 founding members are
Albright College, Franklin and
Marshall College, the City of
Lancaster, Valley Forge Military Academy and Junior College, Juniata College, the research institute of St. Joseph's Hos-pital, the Manheim Township pital, the Manheim Township School District, the research in-stitute of the Lancaster Cleft Palate Clinic, Lebanon Valley College, and Wilson College.

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best of two worlds: time sharing and remote-batch processing. If you use FORTRAN in your daily work, you can uncover a new dimension of computing power and convenience with FASBAC FORTRAN. For more information on this important new development, write or call FASBAC, University

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Instrumentation Fair Scores in D.C.: Second Showing Planned for California

ENCINO, Calif. - Instrument-ation Fair, devoted exclusively to 'electronic instrumentation and related products and ser-

Societies

Asidic Explores Facets Of Handling Science Data

of Scientific Information Dis-semination Centers (Asidic) has been formed by a group of data processing centers representing university, nonprofit, and indus-

trial organizations:
The association's goals include: The association's goals include: promoting the applied tech-nology of information storage and retrieval as related to large data bases containing bibliographic, textual, and factual information; sharing experiences and information, through meet-ings, seminars, and workshops; recommending standards for data elements, formats, and codes; and promoting research and development for more efficient use of varied data bases During the past year, the or-ganizing committee for the association has conducted four workshops dealing with search

Microfilm Study Indicates Great Growth for COMs

ANNAPOLIS, Md. - A recent survey by the National Micro-film Association (NMA) projects great growth for the industry and indicates a rise in the use of computer-output-microfilm (COM) devices to speed the re-cording of computer output.
The survey of the association's membership was conducted by NMA board member Don M. Avedon. It projected, he said, that more than 1,000 COM recorders will be in operation by times the number in use at the beginning of this year.

Two-Year Preview

In addition, it indicated that 38% of the organizations now using COMs plan to acquire additional units within two years; that 105 organizations plan to install their first COM recorders within two years, and that 55 respondents are studying the feasibility of COM systems.

Avedon said that at the begin-ning of 1969, about 300 COMs were in use, 60 of which were being operated by systems service companies.

The survey also concluded that The survey also concluded that most COM users are employing the image count retrieval system and that the average COM system produces 24,000 pages of hard copy per month. In an article accompanying the report, Avedon noted, "The effect of combining microfilm and

the computer in a system for information handling may turn out to be more dramatic than the individual impact of either."

programs, costs and marketing, profile development, and bibli-ographic standards for data Problems Need Thought · Announcing the group's forma-tion, Eugene S. Schwartz, chairman of the organizing com-mittee, stated: "Among the problems that require consideration are those of marketing and

user education; techniques for evaluation of services; cost asevaluation of services; cost as-sessment; leasing and royalty ar-rangements; bibliographic, cod-ing, and format standards; and the nature of the relationships that are evolving between infor-mation centers and government, professional societies, univer-sities, and commercial organiza-

Both full and associate n berships are available. Further tion may be obtained from Eugene S. Schwartz, ITT Re-search Institute, 10 W. 35th St., Chicago, Ill. 60616.

in Washington, D.C., in 1968 and 1969, has pointed up the need for a similar exhibition in California.

Instrumentation Fair will run Feb. 18-19 at the Internations' Hotel in Los Angeles, and Feb, 25-26 at the San Mateo, Fair-grounds, just south of San Francisco. It is expected to draw over 3.000 attendees and over 100

Designed to attract technically oriented buyers of instrumentation equipment and products, IF will feature the following prodwill teature the following prod-uct categories: measurement, computation, data acquisition, calibration, control, communica-tion, data transmission, and

maintenance services.

Exhibits and exhibitor workshops will be directed toward
prospects who specify, purchase, and use small computers, peripheral equipment, laboratory test equipment, microwave devices, lasers, data systems, and production test equipment.

Many exhibitors will conduct

one-hour application workshops in which their products or prod-uct applications will be presented to groups of up to 50 people A no-host cocktail party fo manufacturers, salesmen, repreheld on the final evening of each

Further information may Further information may be obtained by contacting Art Wroobel, Larry Courtney Co., 16400 Ventura Blvd., Suite 301, Encino, Calif. 91316.

·miwife calendar ·miwife

Dec. 4-5, New York – A Brandon Systems Institute seminar entitled "Data Base Organization and Management," and in Chicago a seminar on "User's Guide to Systems Development." On Dec. 8-12: a New York seminar entitled "Baste Business Systems Analysis," and in Washington, D.C., a seminar seminar control of the Chicago Systems Analysis, and in Washington, D.C., a seminar Entitle Systems Seminary, and the Chicago Systems Analysis, and in Washington, D.C., as a month of the Systems Inc., 1700 Broadway, New York, N.Y.

Dec. 9-12, Baltimore – Boston Computer Software Corp. announces seminars featuring Documatic, the automatic English language documentation system for IBM System/360 RPG surguage documentation system for IBM System/360 RPG programs. Qualified corporate managers with have the opportunity to see their own installation programs documented free at the seminar in Baltimore on Dec. 9, Washington on Dec. 10, Chicago on Dec. 11, and Boston on Dec. 12. Contact: Boston Computer Software, 15 School Street, Boston, Mass.

Dec. (10-11, Washington, D.C. - Computer Learning & Systems Corp. will present a seminar in "Computer Performance Measurement and Prediction." Also in Loa Angeles on Jan 12-13. Contact: Robert Hanley, Computer Learning & Systems Corp., 12303 Twinbrook Parkway, Bockville, Md. 2085.2.

Dec. 11-12, San Francisco — A meeting on "Network Oriented Project Management Systems," given by X3.6.6 Task Group, American National Standards Institute, Inc. Contact: John M. Rubens, General Dynamics/Electronics, 1400 N. Goodman St., Rochester, N.Y. 14609

Dec. 11-12, Los Angeles — "Simscript 11" given by Philip J. Kwist, "Simulation for Decision-makers" on Dec. 11, and "GFSS for Capital: Investmen Risk Analysis" on Dec. 12 are three seminars being given by Simulation Associates Inc. as a following for the Third Conference on Applications of Simulation. Contact: Arnold Ockere, vice-president, Simulation Associates Inc., 600 North Broadway, White Plains, NY, 10603.

Dec. 15-17, Washington, D.C. - Control Data Corp.'s Institute for Advanced Technology will hold seminars on "Computer Operations for Third Generation Computers" and "Multimedia Information Systems." In Chicago on Dec. 8-10 a seminar on "Data Analysis" and on Dec. 17-19 in New York City "Specification Review and Financial Analysis of Time-Sharing Systems."
Contact: Control Data Corp., Institute for Advanced Technology,
5272 River Road, Washington, D.C. 20016.

Data General Blasts Off

NEW YORK — Date Geneal Corp., is a compater company that has reported only losses. However, when the 250,000 common shares of Data General Corp., is a company that has reported only losses. However, when the 250,000 hit the marker, vaders quickly bid up the price of the company of the Nova and Supernova computers. Recently the company otherword in the company of the company otherword in the company of the company otherword in the company of the co

Scientific Control Seeks Court **Protection From Creditor Suits**

DALLAS - Scientific Control Corp. said a petition has been filed for an arrangement with its unsecured creditors under the National Bankruptcy Act, Chap-

er 11. In Chapter 11 proceedings, a company trys to continue in business with court protection

orks on a plan to pay its debts. The company expects to sub-mit a plan to the creditors within a short time, and anticipates the continuation of business

Scientific Control became pu Scientific Control became pub-licly traded in December, 1967, at about \$7,50 a share. In 1968 it reached a high of \$68 a share. Last week, however, large losses plus management changes caused

the stock to fall to about \$12 a

Martin Gone

Personnel changes included the resignation of SCC's chairman and chief executive officer, Pat-rick S. Martin, Due to his "ex-plosive personality," Martin felt plosive personality," Martin felt "it might aid the financing of the company if he weren't asso-

the company if he weren't asso-ciated with the company."

On Nov. 10; the company said it laid off about 25% of its work force of 1,000 persons. This cutback was to improve the company's revenue-to-expense

For the first quarter ended

against creditor lawsuits while it July 31, SCC had a net loss of \$1.6 million on sales of \$2.5 million, compared with a year-earlier gain of \$69,499, or six cents a share, on sales of \$2,2

For the fiscal year ended la April 30, the company reported a los \$6,9

\$6,9 million, compared with a loss in fiscal 1968 of \$21,755 on sales of \$4 milli

sales of \$4 million.
Martin stated that in October,
"substantial factors in the loss
were \$1.3 million SCC spent on
product development and the
\$1.2 million expended in organizing and staffing a national
marketing team." At that time,
he believed "fiscal 1970 would show considerable improve-ment."

ment."
In October, SCC filed suit against Control Data Corp., Minneapolis, and Commercial Credit Business Loans Inc., a CDC subsidiary, charging breach of con-tract and fraud. The suit seeks \$41 million in damages, The suit stemmed from cancellation of a \$4.5 million loan from Commer-

Deferred for Further Study By Sears some applications packages, which are being marketed, and unprofitable enterprises. tcalf and Dr. Cuthbert C. Hurd, chairman of CUC, ha

Sears' Takeover of Computer Usage Co.

CW Staff Writer
CHICAGO - Action on the
proposed takeover of Computer
Usage Co. by Sears Roebuck has been deferred, according to the

been deferred, according to the giant retailing organization. Negotiations were originally announced on Oct. 31. That date the stock of CUC went up 5-1/2 points, closing at 17-1/2 bid. On Nov. 20, the swing went the other way, from 16-1/2 to

The terms of the proposed transaction were said to involve share of CUC to be worth 0.3 share of Sears common.

0.3 share of Sears common.
Based on the Oct. 31 closing
price of Sears stock, the CUC
holder would have received
about \$21 per share on the

exchange.

CUC has been losing money for
the last 1-1/2 years. From a base System/360 software and books on the same subject, the company attempted to diversify seminars, and into commercial programming and some facilities

management. These latter efforts were

tion.

Sears says that the approval of its board has been deferred, pending a further review of CUC's operations, technical capabillties, and audited financial statements just made availa Sears' chairman, Gordon Met-calf, said that continued interest in acquiring stock of Computer Usage would be contingent upon completion of the review, and that the Sears offer night be nder rather than an exchange

of stock The original plan was said to involve the acquisition of he-tween 65% and 81% of the utstanding common stock of

Computer Usage Co. reported in its last financial st that for the year ended Sept. 30, 1969, the company lost \$1,536,586 on revenues of \$11,466,202.

During the 1968 fiscal year, an operating loss of \$485,041 was latter efforts were incurred on revenues of

Hurd, chairman of CUC, have-agreed that the review will be completed promptly. It has been suggested that CUC would be a major addition to Sears' large oftware effort, and that its contribution to the retailer's organi zation would possibly be made through Sears' large Alistate subsidiary operations, which is a major factor in several areas, including insurance and automotive replacement parts.

UCC Bids For LTV's Computer Technology

DALLAS - LTV Aerospace Corp. said it was negotiating for the sale of its Computer Technology Inc. subsidiary to University Computing Co.
This announcement follows the

ans announcement follows the cancellation of a proposed, sale of LTV's interest in Computer Technology to Prudential Insurance.Co. of America.

LTV, a subsidiary of LingTemco-Vought Inc., presently owns 71% of Computer Technology's outstanding these or four

ogy's outsta million of the 5.628.000 shares.

Hudson also agreed to make \$50 million available to Telex, over a four-year period, to imple-

leasing program for disk drives.

for the fiscal year to end June 30, 1970, Languer said, "that

barring any major dislocation in

ent an operation of Telex's

menting on the outlook

Terms of the sale call for UCC to acquire about half of LTV's holdings of Computer Technol-ogy for an undisclosed amount cash and other considerations.

The sale of stock to UCC would be followed by a merger of Computer Technology into University Computing. would exchange one of its shares for every 4.4 shares of Computer Technology common.

the value of the sale and stock exchange. However, during LTV's earlier negotiations with Prudential for the sale of all of Prudential for the sale of all of its Computer Technology stock, the value of that exchange was put at about \$80 million. LTV and UCC said they expect their boards will be asked to

authorize execution of definitive agreements soon. They said the agreements would be subject "to satisfaction of various require-

Hudson Hits Record Earnings, Revenues to five years

NEW YORK - Hudson Leasing Corp. achieved record revenues and earnings for its first fiscal quarter ended Sept. 30,

Jay B. Langner, president of the broad-based leasing com-pany, noted that among the fac-tors contributing to the improvcd revenues and earnings for the quarter was increasing profits from the agreements that Hudson has with

In March 1969, Hudson and Telex agreed to lease jointly computer tape drives manufactured by Telex. Hudson acquired a one-half interest in the tape drives which have a purchase price of about \$20,000. Leases will run for a period of from on

tttt

barring any major dislocation in the economy, we expect fiscal 1970 to be another excellent year for Hudson with revenues, net income, and per share ear-ings all at record-levels." Revenues were \$5,352,032 compared with \$3,613,837 in the first quarter of fiscal 1969. This represents a gain of 48%. Net earnings were \$625,301, or 41 cents a share, compared with \$244,626, or 24 cents a share, for the same period last year. These are increases of 156% and

71% respectively.

Per share earnings are based on 1,534,121 average shares of common stock and common quivalents outstanding during the quarter compared with 999,903 shares outstanding a

Computer Short Interest Drops on Both Exchanges

NEW YORK - Computer short interest on the New York and American Stock Exchanges fell last month, ending Nov. 14. Short interest on selected of puter stocks on the NYSE decreased 20,219 shares from

1,771,429 to 1,751,210 On the American, the decrease was 44,176 shares, from 573,525 to 529,349.

The short interest is the n ber of shares not repurchased for return to lenders and represents a definite backlog of potential buy orders.

The seller generally anticipates a price drop that will enable him to repurchase an equal number

of shares at a lower price.

The following tables show the New York and American computer stocks in which a short position of at least 20,000 shares existed on Nov. 14, or in which there was a short position change of at least 10,000 shares since October

NEW YORK STOCK FYCH 11-14-69 10-15-69 80,731 82,337

| u excue | IHA | 22 |
|---------------------|----------|---------|
| Ampex Corp | 43,343 | 45,486 |
| Bunker Ramo Core | 32,381 | 23,226 |
| Burroughs Corp | 65,362 | 58,480 |
| Computer Sciences | 123,168 | 142,835 |
| Control Data Corp | 114,392 | 171,789 |
| General Electric | 21,670 | 33,924 |
| Honeywell Inc | 23,680 | 19,798 |
| IBM | 61,700 | 56,219 |
| Leasco Data | | |
| · Proc Egy | 124,515 | 102,126 |
| Leasco Dala | | |
| 32,20 cv pr | 2,900 | 13,800 |
| Memorex Corp | 48,465 | 31,481 |
| Nal Cash Register | 28,807 | 30,207 |
| Planning Reseach | | |
| Corp | 77,028 | 77,648 |
| RCA Coro | 38,234 | 41,073 |
| Raytheon Co | 20,577 | 16,609 |
| Sanders Assoc | 88,932 | 52,637 |
| Sangamo Elec Co | 24,400 | 6,900 |
| Scientific Resource | m 27,869 | 23,953 |
| Sperry Rand | 164,071 | 164,547 |
| University Com | 71,846 | 32,960 |
| Varian Associates | 68,227 | 37,871 |
| Verov Corn | 367.168 | 448.332 |

| | AMERICAN STO | CKEXCH | ANGE |
|---|--------------------|----------|----------|
| | | 11.16.60 | 10-15-69 |
| | Astrodata | 26,852 | 39,568 |
| | Computer Inv | | |
| | Group | 29,400 | 18,000 |
| | Dala Proc | | |
| | Fin Gen | 71,689 | 81,127 |
| | Dala Prod | 47,349 | 43,992 |
| | Digital Equip | 46,522 | 68,079 |
| | 11.61 | 65,723 | 1,084 |
| | Leasco Data wis 78 | 45,018 | 60,663 |
| | Levin-Town Com | 47,092 | 49,070 |
| | Mila | 50,815 | 123,800 |
| • | Mohawk Data Sci | 45,341 | 44,034 |
| | | | |

"We've Just Got to Take Time One of These Days to Find Ne Spacel



New housing development.

It's the new National Data Reference Control System, the simplest, most complete record-keeping system ever designed for computer printouts!



Here, for the first time, is a total housing system of data binders and compatible hanging devices and accessories fully integrated with a complete selection of floor and desk-top referral and retention units. No more improvised binding or hanging methods, no more make-shift storage arrangements.

The heart of the new system is The heart of the new system is National's exclusive Hang-A-Reff^M Binder designed to simplify the binding and hanging of burst and unburst printouts. A unique sliding hook extends to hold the binder in suspenfor easy carrying and reference. A secondary connector unit called Slide-A-Rei^M is used in tandem with the versatile binder to provide easy hanging and to permit users to slide bound printouts in and out of desk

bound printouts in and out of desk or floor storage stations. The National Control Rack 900"



desk-top storage units is engineered to provide maximum flexibility in setting up modular control stations to meet every record-keeping requirement. The series includes both skeletal and fully enclosed locking units as well as a sturdy connecting unit called Connect-A-Ref^(W) which enables users to link various com-



Get the complete facts now. Ask your National representative or mail

| | t 00 assachusetts (| |
|---------|-----------------------------------|--|
| | d'me a free cop ence Control S | |
| Nama | | |
| Title | | |
| | | |
| Company | | |



NATIONAL BLANK BOOK COMPANY, INC.

Subsidiary of Cennison Manufacturing Compan

Orders and Installations

Two Mexico City operations will soon be using Control Data 935 document readers to solve paperwork problems. The Mexican Institute for Social Security will use its reader to control inventory in its state-regulated pharmacies, while the Mexican Power and Light Co, will use its system. For meter reading and

mantel Associates, Inc., St. Paul, Minn., has received an or-der valued at more than \$2,250,000 from University

Computing Co. of Dallas. The systems to be delivered consist of large-scale computer equipment that will be used in their multinational computer utility network.

Ameloo Semiconductior, a Teledyne Co. of Mountain View, Calif., has installed a Burrougha B2500. The \$458,000 system is used mainly for monitoring work-in-progress, general ac-counting, and order entry, cur-

rently being written. Newell Industries has accepted

an order for delivery of its
AVI 5000R magnetic tape record/reproduce system from
Edgerton Germeshausen & Grier,
Inc. The recorder will become
part of the instrumentation part of the instrumentation system at an Atomic Energy

Ampex Receives \$1.8 Million

Transport Order

Ampex Corp. has received a \$1.8 million order to supply magnetic tape transports to Western Electric Co., New York City, for use in automatic elec-tronic switching system (ESS) centers being installed for the Bell Telephone system in the U.S.

U.S.

Robert R, Owen, Ampex vicepresident – general manager, instrumentation division, said the
transports are especially designtransports are especially design-ed for ESS, a network of auto-matic electronic circuitry that provides a new range of con-veniences for the telephone user. Two of the transports are cur-rently used in each of the 60 ESS offices where this system has permitted expansion or re-placed conventional telephone-

exchange equipment.

Ampex has supplied tape transports for the system since 1965.

ESS is expected to become fully operational in more than 400 cities over the next few decades. In each ESS installation, an automatic message accounting automatic message accounting system uses the tape transports to record billing details on ex-tra-charge calls in computer-compatible format. The tapes are later played back into com puters for preparation of in-dividual telephone bills. Commission test facility.

International Computers Ltd. of London has announced orders for three systems. The Univer-sity of Bristol will utilize an ICL 4-75 in a network that will link five universities. The Aberdeen County Council and the Aherdeen Corp. have each ordered ICL 1902As for financial and proposed technical applications

The Inglewood, Calif., facilities of Computer Communications, Inc. have installed an IBM 360/30 and a third IBM 1130. They have also placed on order three IRM 360/40s to be used in

the development of an on-line brokerage system, a multiple-service time-sharing system, and a communications access pack-age for use with the IBM 360.

Commercial and Scientific Data Control Ltd., a Calgary-based computer service bureau, has leased a large-scale optical from Recognition Equipment tically reads information directly from source documents, translates that data into computer language, and then records it on magnetic tape for immediate computer processing.

Is your computer hungry for data?

Languishing in key punch?

Use our optical input service . . . direct from typed page to computer. We provide you with formatted 7 or 9 channel, 200: 556, or 800 BPI magnetic tape. Need a scanning typewriter?

We have 30 to loan you today (if you hurry!).

Got a conversion?

Our input systems group will do it to meet your timetable and requirements!

Call us ... or come see us in action in EL PASO (Fun in the Sun City) TEXAS.



FINANCIAL COMPUTER SERVICES, INC. Fortune Caronada Tower, El Paso, Texas 79912 DON DARAY General Sales Manager 915 584 1168

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OTISITIES ARALTSIS
College degree in mathematics or industrial engineering expensence in simulation modeling using such languages as GPSS or SIMSCRIPT; basic familiarity with large-scale hardware/software systems; working knowledge of FOR-

experience SYSTEM PROGRAMMERS College degree or equivalent; in-depth knowledge of OS/360;

PROGRAMMERS & SENIOR PROGRAMMERS 1-3 yrs. experience in system programming: large-scale compilier experience including \$/360 OSMI T, MVT; BAL; FORTRAN IV: COBOL; H-200 Easycoder.

lease call or send resume and salary requirements to Technical Director, Proprietery Software Division



APPLIED DATA RESEARCH, INC.





Common Stock (Par Value \$.10 per Share)

Price \$7.00 per Share

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SMITH, JACKSON & COMPANY GREAT PACIFIC SECURITIES

October 29, 1969



New Kranzley & Co. Center to Meet Needs of Banks

CHERRY HILL, N.J. - Arthur S. Kranzley and Co., a management consulting firm has announced plans to establish its first computer facility, the Banksery-Systems Management

Center,
Dedicated to the information
processing needs of hanks in the
tristate Philadelphia area, the
center will provide two types of
services: complet operational
service to hanks entering the
growing charge card business;
and a full range of consulting
and computer services involving
other bank applications and information processing require-

The center will be put into operation in the first quarter of

1970.
A company spokesman said that the center will provide 30-second credit authorization and be capable of handling hoth local and national interchange accounting for independent. Interbank, Master Charge, and

Bank Americard plans.
Bank serv computer facility is
fully equipped to handle bank
charge card operations. It millizes software systems developed
hy the management consulting
firm and now serves more than
1,200 hanks in the U.S. and
around the world.

Bankserv, a registered trade name, has been need to identify a number of proprietary programmed systems developed by Arthur S. Kranzley, & Co. in its consulting experience and the consulting experience and the charge card accounting, these systems also are used for check-credit, installment loan, time deposit certificates, and other major bank applications. All available to bank for use at the new center or on the bank's owe computer systems.

Varian Establishes Canadian Computer Group

GFORGI-IOWN, Ontario -Varian Data Machines has established a computer group in Canada to improve service to its Canadian customers.

The firm's line of small digital computers, memories, and data concentrators will now he handled through Varian Associates of Canada Ltd. with head-quarters at 45 River Road, Georgetown, Ontario, Canada, Additional facilities are to be established throughout the

country in the hear future.
Besides offering the complete
Varian Data Machines product
line in Canada, customer support
facilities are being established.
Varian's line of small, general
purpose digital computers includes the 620/i and the new,
smaller \$20/i. Many of these
computers have been sold to

MODEL 33 ASR FRICTION FEED TELETYPES & ACOUSTIC DATA SETS FOR SALE

Immediata Delivery Quantity Discounts Available

The COMSONIC Corp. 132 West 31st St. New York, N.Y.10001 (2121 736-6266 date for applications including use in time-sharing networks, batch terminals, data systems for scientific instruments, and industrial controls.

SDA Opens OCR Service Bureau in D.C. Area

CHEVFRLY Md. - SDA Corp. has announced the opening of an aprileal character recognition (CCR) service hurseu as 4-625 Landover Road. The company expects to locate other Oct. data conversion centers in the wishington, D.C. area.

Expansions

According to a company spokesman, SDA will provide management and systems consulting for the spokes of the spokes

Other Expansions

Access Systems has announced that remote batch and conversitional processing capabilities of its Univac 1108 (with Exce 8 operating system) are now available through a remote terminal facility at 1 Palmer Square, Princeton, N.J.

Alphenumerie, Inc. has announced that agreement has been reached with two French companies for the establishmeni and operation of photocomposition service centers in Europe. The joint venture, to be called

Alphenumeric Composition Services, is expected to be in operation early in 1970. The companies engaged in this joint venture are Compagnic Bancaire and Compagnic Generale d'Automatisme.

GT&E Data Services has announced that a new data processing center is being built in Everett, Wash. The center will serve the data processing requirements for customers of the company in the northwestern states of Washington, Oregon, and

If you just upgraded to a \$3,500 a month computer which has the most comprehensive software, the widest range of hardware and an outstanding price/performance ratio . . .



If you don't have our computer, chances are you didn't investigate the GE-100 Line.

However, if you haven't made your decision yet, there's still time to call your local GE Information Systems Sales Representative. Or write General Electric Co., Section 292-19, Schenectady, N. Y. 12305.



Contracts

Harris-Intertype Corp. has awarded a contract to Aspen Computype, Inc., a subsidiary of Aspen Systems Corp., to provide Aspen Systems Corp., to provide special software and maintenance of the Fototronic-CRT typesetter for between \$200,000 and \$500,000 over the next

three years.
Under a \$500,000 contract,
Princeton Time Sharing Services
of Princeton, N.J., will handle
the system programming, installation, and facility operation of a
custom time-sharing system for
bth Systems, Inc. of Paoli, Pa.

Ultronic Systems, inc. of Paoli, Pa.
Ultronic System Corp., a subsidiary of Sylvania Electric Products, Inc., has announced the receipt of a \$548,000 contract to supply data communications equipment to Compagnie Inter-nationale de Teleinformatique of Paria. The contract will exceed \$1 million over a three-year

period. Ann. \$400,000 contract has nawarded to Genisco Teshnology Corp. by Lockheed Alread Corp. To supply the anilog tape recorders to be used on the S-3A aircraft, which is an integral part of the U.S. Nevy'an evantial burnarine warre committed when the supplement of the contract of the cont An \$800,000 contract has

New Registrations

MUVATRONICS CO, INC. 81 ivy Hill Road, Philadelphia, a comliny Hill Road, Philadelphia, a comhigh, manufactura, and sale of electronic dete acquisition equipment and systems, filed to replate 250,000
shares of common sfock. If octeds, at 1 per hair, filed to replate 250,000
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WEBSTER COMPUTER CORP., 1
Padasasam Road. Destroy, Conf.,
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N.Y.

ATHLETIC COMPUTER DEVICES, INC., 32 Broadway, Greensum, N.Y., a Company that interest
learn, N.Y., a Company that interest
digital computing device primarily
for statistical analysis of athlatic
vents, field many and a computer of a computer of the
1,75 per share, intended for local
designing, and production start use
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Caelus Data Products has bee Caelus Data Products has been awarded a two-year contract from the systems division of Hewlett-Packard for the 1101 disk drives that will be used

the activate the will be used primarily in an avoinc checkout system. The initial contract is valued at over \$500,000. Under a \$150,000 contract, lee, of Cambridge Compiner Associates, lee, of Cambridge, Mea. Southern Compiner Associates, lee, of Cambridge, Mea. Southern Compiner Associates, lee, of Cambridge, Meaning system for Nasa Electronics Research Center in Cambridge. The system will be utilized by researches and techniques of men-machine communications.

munication Under a \$67,000 contract, In-formatics Inc. will design and

implement a physics literature information-retrieval system for the American Institute of Phys-ics. The system, which will be coordinated the system. coordinated through Informatics headquarters in Bethesda, Md., will enable physicists to rapidly obtain information in their specialty from the mass of physics literature handled by the system.

literature handled by the system.

A contract in excess of
\$450,000 has been swarded to
Computer Memory Devices, Inc.,
Offendad, Inc., for their inew
Digital Scientific Corp., San
Digital Scientific Sci

NOTICE OF ADVERTISING RATE INCREASE

Because of increased circulation (up over 30%) in 12 months, and to meet increasing production and distribution costs, and to continue the improvement and expansion of our editorial and news coverage of the computer industry, we are announcing a rate increase effective January 1, 1970. nouncing a rate increase effective january 1, 1970. The increase averages less than 20% over our current rates. This keeps CW the most cost effective medium in the industry, the most frequently read, and the most timely publication.

Contracts received by Computerworld prior to October 15, 1969, will be protected under existing rates for the duration of the contract. Contracts received between October 15, 1969, and December received detween October 15, 1969, and December 31, 1969, will be billed under Rate Card No. 4 until Dec. 31, 1969, at which time they will transfer to Rate Card No. 5 and maintain their lineage rate basis.

SCORE File Management The Cobol Information Retrieval & Reporting System

'As a result of the computer manufacturer's separate pricing policy, SCORE will eliminate the need to purchase file to file utilities. We will therefore realize savings we had not anticipated."

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N.Y.C. & L.A. contact Opengart, Vice Pres., 212-889-4200 Speicher, 213-479-4338

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'The COBOL feature s most useful. Modification of a program already prepared requires far less time than writing it from scratch. Our savings so far in the use of SCORE have exceeded our expectations."

The average turn-around time for six job requests was two hours. The programmer assigned to these projects stated that with more experience he could produce the desired results in less time."

Robert P. Wolk, Vice Pres., 215-925-8424

Atlantic Software Inc.

Earnings Reports

APPLIED DATA RESEARCH oths Ended Sept. 30 01968 e1969

ROISE CASCAGE CORP.

Shr Ernd e\$2.39 e\$1.95 Revenue 997,560,000 895,600,000 Earnings 68,270,000 54,870,000 Earning 68,270,000 54,970,000 shaded on weeps there outstanding, including contingent issues considered equivement to common stock and this theres to be issued as eresult on the 2% stock deleted in operating results of compenies are operating results of compenies coursed since Sept. 30, 1968, and to relect the marger with Eascon Industries Inc. on Aug. 33, 1969, which transactions were accounted for as poolings of interesting the control of the con

COMPUTERMARKETING SERVICES CORP.

e1969 1060 6.13 1,767,370 126,932 8.10 1,549,538 104,105

COMPUTER PROPERTY CORP. b1969 e1966

8.14 949,000 94,000 581,000 33,000

d to include ecquisiti agement, Inc. on e po it basis; b-This report COMPUTER TECHNOLOGY, INC

1969 e1968

a-Comperable figures not eveilible; the company, was formed in August, 1969. Pro forms shere earning, es-suming exercise of ell common stock purchase options and werrents, were seven cents in the querter end 21 cents in the nine months.

OATATRON INC. nths Ended Sept. 30

1968 1969 4.025 939,561 78,094

FACTSYSTEM INC. e1969

\$.33 488.563 191 617 (123,342

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DOS SYS/GEN n't let that outdated version of 6 hold back your staff's cre-re talent. Come up to the ure without tying up your uable programming and opera-ns staff. Our highly skilled and

om staff, Our highly skilled and operienced personnel are aveil-ple for SYS/GEN on your com-uter. CONTACT: COMPUTER BUSINESS APPLICATIONS, INC.

INFOTRONICS CORP. MIO-CON INC.

\$.13 2,515,716 114,596 1969 MEMOREX CORP the Enc

1969 1968

NNING RESEARCH

CORF

1969 e1968 12,761,900 573,563

4,712,241 shares outstending as of Sept. 30, 1969 he Ended Sept. 30

1968

SCAM INSTRUMENT CORP.

Three Months Ended Sept. 30.

(Loss) Revenue Eernings (Loss) \$.21 2,621,211 (411,102) 239,093

ort is uneud the three-ma : 30, 1969, o cts losses of a net of tex of Medelco, dited. Net In-nonth periods end Sept. 30, \$132,190 end April and May, 1969, Scam acquired approximately 51% of the outstanding common stock of Riley Stokes

TECHNICAL TAPE INC. Nine Months Ended Sept. 27

b\$.17 20,670,000 19,682,000

465,192 [4,696,935] e-Loss from discontinuence of prod-uct lines, b-Based on everage shares outstending during the period, essum-ing full conversion of perferred stock.

COMPUTER INCUSTRIES, INC.

1969 1968 OHASAR MICROSYSTEMS

11.

1969 8.05 355,207 e39,528

COMPUTER INVESTORS GROUP

1969 1966 eShr Ernd 8.22 Revenue 3,417,626 Eernings 413,661

1401 TO S/360 CONVERSION

... if the TUTHING translator does not physically translate at least 90% of your clean Autocoder source deck into System/360 Assembler Language without manual intervention.

is a unique set of proprietary software packages developed by CPU Management Advisory Corp. which enables you to convert your second generation programs into 100% operational System/360 programs quickly, efficiently and economically.

- Disassemble your patched 1400 series object decks into clean Autocoder source with mean-
- Disassemble your patched 7070 series object decks into clean Autocoder source with mean-
- C. Translate 1400 series clean Autocoder source into System/360 Assembler Language, under TOS, DOS, or OS.

THE TOTALTRAN TRANSLATOR

It's trementions efficiency is demonstrated by our offer to return the translated output of any program whose clean Autocodes source is not 30% physically translated without manual inter-vention. (69 9% Free).

3 Service Options are available

Option 1 - to process your source deck through the translator

Option il - to process to clean assembly Option III - guarantees an operational Assembler Language

TOTALTRAN'S CRUISE DISASSEMBLER

The TOTALTRAN disassembler has been developed for both 1400 series and 7070 series programs, and is the most efficient and complete disassembler package in the industry.

3 Service Options are available: Option 1 — to process an object deck through the disassembler creating a new source deck with page and line type labels.

Option II - to include label equates from an original assembly

Ontion III ... guarantees operational source deck

The extreme efficiency of TOTALTRAN's proprietary software packages permits CPU to publish its fixed fee schedules regardless of the complexity of the programs to be processed. With our published prices the client is able to perform his own cost analysis and not be subjected to the cost variables of other translation and disassemble services.

ed subsetiary of Commercia

COMPARISON

CPU MANAGEMENT ADVISORY CORP. THE TOTAL TRANSVISTEM 853 Broadway, New York, N.Y. 10003 Tel: |212| 777-7722 onal Information, Brochure and Price Lists to:

COMPANY NAME ADDRESS EXTENSION

Data processing Consultants to Government and Industry for over 5 years.

COMPUTER STOCKS: TRADING SUMMARY

| R | | | WEEK E | NDED NOV. 21,196 | 39 | |
|----|------|---------|---------|---------------------|---------|--------|
| ì | _ | | | COMPUTER SYSTEMS | WEEK | MEEK |
| 8 | | 1969 | CLOSING | | NET | -1 |
| E | EXCH | RANGE | PRICE | | CHANGE | CHANGE |
| I | - | 167-128 | 153 | BURROUGHS CORP | + 2 5/8 | 1.7 |
| 81 | | 40. 20 | 45 3/4 | COLLINS RADIO | - 9 3/4 | -17.5 |
| | | 159-110 | 111 | CONTROL DATA CORP | - 3 5/6 | -3-1 |
| в | | | | OLGI TAL FRUITHENT | - 7 1/0 | -7.2 |
| | | 95- 12 | 15 3/4 | ELECTRONIC ASSOC. | - 1 | -5.9 |
| | 7 | | | | - 2 5/8 | -3.1 |
| | N | 114- 75 | 188 1/4 | NEWLETT-PACHARD CO | - 4 1/4 | -4-0 |
| | | 122-107 | 144 1/2 | HONEYWELL INC | | -2.2 |
| | | 368-291 | 641 | 100 | - 12 | -3-5 |
| | | 152-100 | 139 1/2 | NCR | - 5 | -3-4 |
| | * | 40. 33 | 38 1/4 | RCA | - 2 1/1 | |
| | | 50- 50 | | | - 1 | -2.6 |
| | 0 | 43- 11 | | SC1 . CONTROL CORP. | - 6 1/ | |
| | | **- ** | 43 1/6 | SPERRY RAND | 2 | -4.4 |
| | Ä | 50- 24 | 44 1/4 | SYSTEMS ENG. LAGS | - 4.1/1 | -9.2 |
| | | - | PERI | MERALS & QUESTSTENS | MEEX | MEEK |
| | | 12.02 | CLOSING | | MET | CHANGE |
| | EXCH | | PRICE | | CHANGE | - |
| | - | 85- 55 | 45 1/8 | ACORESSO GRAPH-NUL | - 6 1/ | 2 -9.6 |
| | | 71- 11 | | ALPHANUMERI C | | -11-7 |
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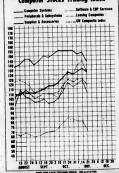
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Leaspac Given \$1 Million Credit From Institution

CLEVELAND - Leasepac Corp. has ennounced that it completed arrangements for a \$1 million line of credit from a

million line of credit from e lending Institution.
Sheldon Rubin, president of the Cleveland-bessed leasing company, termed the new borrowing as "especially significant since it represents a 50% increase in the amount of capital evalable for continued growth of our operations"

continued growth of our operations." Prior to the line of credit, Leasepec's capital, obtained principally from spable officeing of 200,000 shares of filelast April, was a further the comparation of the comtraction of the comtraction of the comment on lease to more then 300 corporations in 39 states. This squipment consists chiefly of commuter disk pecks.

ment on lease to more tinen Joy, corporations in 39 stetes. This equipment consists chiefly computer disk packs.

"The new line disk packs."

The new line disk packs. The computer disk packs. The computer of the computer to service the computer of the co

Systems Associates Receives \$1 Million in Financing

LONG BEACH, Cail. — Dr. Levrence L. Kavene, president of Systems Associates, Inc., a west coast systems management, which was a supplemental of the systems and the systems of the systems

Quist of San Praints to the adultional financing.

The agreement cells for Simillion in long term finencing that will be reised through a private placement consisting of \$500,000 in equity and \$500,000 in senior subordineted

notes with attached warrents.

The issuance of these securities is subject to approved by the California Commission of Corporations.

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Acquisitions

Lectro Computer Leasing Corp., New York, has agreed in principle to acquire all of the outstanding shares of Optron Corp., New Haven, Conn. Terms of the transaction, subject to preparation of a formal agreepreparation of a formal agree-ment and approval by both Lec-tro's directors and Optron's shareholders, call for Lectro to issued an undisclosed amount of stock upon closing and an additional amount to be issued in the future contingent upon Optron's earnings. The merger will be accounted for on a pool-ing-of-interests basis. Optron develops and manufactures elec-tro-optical devices used for non-contact tracking of motion of mechanical parts and non-o lact extensometer measurements in the material testing fields.

Systems For Advanced Information, Inc., Providence, R.I., a data-processing firm, has acquir-ed 100% of the capital stock of

the J.R. Reilly Co. of Boston, for an undisclosed amount of Systems common stock, The J.R. Reilly Co. is a management consulting firm specializing in the data processing area.

Computer Task Group, Inc., Buffalo, N.Y., a computer ser-vices company, has reached an agreement to purchase all of the stock of Paperwork Data-Comm Services, Inc., and Syracuse Miero Film Co., both of Syra-cuse, N.Y. Paperwork Data-Comm Services operates an IBM 360 data center offering facili-ties management and computing services throughout central New York. Syracuse Micro Film Co. provides photographic reduc-tion, recording retrieval, and printing services to clients across New York state and Penn-

Digital Applications, Inc., New York, has announced the ac-quisition of the assets and busi-

ness of CDS Electronics, Inc. of Houston, Texas, in exchange for Houston, Texas, in exchange of an undisclosed amount of com-mon stock of Digital Applica-tions, CDS manufactures elec-tronic systems based upon either their own design or the detailed specifications of their customers.

Specimations of their customers, Computing and Software, Inc., Los Angeles, has announced the acquisition of Derivation and Tabulation Associates, Inc. of Orange, N.J., for an undisclosed number of shares of common stock. Computing and Software is engaged in the management and operation of computing centers and their application in the field of specialized informa-tion exchanges. The firm is also involved in computer software involved in computer software development, computer-related marketing services, data process-ing training courses, and the manufacture of components for the computer peripheral equip-ment market, Derivation and Tabulation Associates publishes an assortment of techni ical reference manuals, microfilm files, and computerized technical in-formation primarily for the elec-tronics industry.

Brook, Ill., has acquired a major-ity interest in the French firm Usine Mettallurgious Doloise Bunker-Ramo Corp., Oak Usine Mettallurgique Doloise lo-cated in Dole, Jura, France. Bunker-Ramo is an international manufacturing company that manufactures and sells or lease computer-based systems and services, knitted deep-pile fabrics, electric signs, and electronic and electrical components and as-semblies. Usine Metallurgique Doloise has been the exclusive sales and manufacturing agent for Amphenol products in France for several years under license from Bunker-Ramo Corp. It manufactures many specialty products, for telecommunica-tions and test equipment appli-

NN Corp., Milwaukee, Wis., an insurance, financial, and computer services organization, has agreed to purchase the assets of Arthur Wiesenberger Services Corp. of New York. The cash transaction will involve between \$1,250,000 and \$1,750,000. with the exact amount based on final valuation of the Wiesen-berger assets. The Wiesenberger firm is a reporter on the mutual panding into other areas of fiancial services and publication

Faim Information Services, Inc., New York, and Power Computer Systems, Inc., Rutherford, N.J., have announced an understanding in principle, sub-ject to the directors' and stock-holders' approval of both companies, to consolidate the two companies. No details were fur-

Shareholders of Graham Mag-netics Inc., Graham, Texas, have disapproved a proposed merger with Scientific Control Corp. of Carrollton, Texas

Qatron Corp., Washingto Qatron corp., wasnington, D.C., has announced the rescis-sion of the reorganization agree-ment for the acquisition of Dil-ton-Pultman, Inc., and Ensco Distributing Corp., both of St.

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rest letter to:
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K. Cunningham President

ningham, a senior executive of firm of Touche Ross & Co., has been named president and chief executive officer of Energy Con-

version Devices Inc. Cunningham, a management expert, accountant, and lawyer, is a general partner in Touche posts, including vice-chairm the policy group, member of the administrative committee, chair-

man of the long-range planning committee, and partner-in-

charge of the New York office. The appointment of the new chief executive comes at the beginning of a new phase in the 's developme

Both the company's plant facil-ities and 'its staff more than doubled this past year, and plans call for continued expansion.

ECD is presently preparing to ECD is presently preparing to introduce for customer evalua-tion computer memory and dis-play products. A solid-state printing system is also under development.

Of CompData Services Corporation ARLINGTON, Va. - Richard branch of Auerbach Corp.

Waid has been named presi-nt of CompData Services Corp., an independent company formed jointly by Auerbach Corp. and Comprehensive Designers, Inc. to provide facility manning, manpower assistance, and contract programming services in the information field

eral systems division of Auer-bach Associates, the consulting

Previously, he was a regional vice-president of Recognition Equipment, Inc. and held a series of sales management nosi tions spanning 10 years with IRM

Arlington, Va., maintains a net-work of 25 offices throughout the country. The firm draws provide data processing man-power and services tailored to a client's specific requirements.

President, Chief Executive Officer Named at Northwest Services, Inc.

Richard F. Waid Becomes President

MINNEAPOLIS. Minn. Frank S. Powell has accepted the position as president and chief executive officer of Northwest Computer Services, Inc.,

wholly owned subsidiary of Northwest Bancorp, All other officers of NCS were reelected at the last regular hoard meeting held Oct. 14. has been associated

with data processing for nearly 20 years, He comes to NCS after serving as manager of the administrative department of the Richfield division of Atlantic-Richfield Co., Los Angeles. Previously he was employed by Ling-Temco-Vought; the Pills-Co., and International Har-

vester Co. NCS provides data processing services to Banco affiliates through computer centers locat-ed in Minneapolis, St. Paul, Dulufh; and Rochester, Minnesota; Des Moines and Mason City, owa: Omaha, Nebraska: Sioux Falls and Rapid City, South Dakota; Fargo and Bismarck, North Dakota; and Great Falls and Billings, Montana

M. Volding Returns to Former Post, Chief Executive for Corporation S Mr. Volding has been treesurer

DALLAS - Merle J. Volding. senior vice-president of Recogni tion Equipment Inc., and trea-surer and director of Corporation S, has been named acting chief executive officer of Corporation S, a position which he held earlier

rnard C. Hogan, president and director of Corporation S. has resigned as chief executive officer, but will remain president of the company for the present, and will continue indefinitely as a Corporation S director.

er of the board of Corporation S since it was oreanized in 1967, and throughout the company's existence he has been closely involved with the company's day-to-day opera-tions and its long-range development. He will continue to serve as a senior vice-president of

Recognition Equipment. Corporation S, an affiliate of Recognition Equipment, is a computer services company.

Position Announcements

PROGRAMMER-SYSTEMS ANALYST

nager for new department. Charged with resp meanager for new department. Charged with responsible of of implementing management system for modern 2865 bed general community hospital. Candidates must have business administration degree or equivalent and one to two years apparience as systems analyst or programmer. Contact Mr. W.J. Vanderslice, Personnel Director, Sewickley Valley Hospital, Sewickley, Pennsylvania.

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COMPUTERWORLD

EDPeople

C. Fisher Becomes Eeco **Director of Engineering**

SANTA ANA. Calif. - Electronic Engineering Co. of Calif. (Eeco) has appointed Charles R. Fisher as director of engineering, Fisher as director of engineering, computer equipment division. Fisher assumes engineering re-sponsibility for the design and development of all computer pe-ripherals and systems, including computer turnkey systems, d tape units (magnetic bulk

Before joining Eeco, Fisher was director of plans and programs. Viatron Computer Systems Viatron Computer Systems Corp. Earlier, with Stromberg DatagraphiX, Inc., San Diego, Calif., Fisher was director of engineering. In Rochester, N.Y., he was with Stromberg-Carlson Corp. - where his positions in-cluded chief of advanced devel-opment, director of plans and programs, and manager of digital

ing. Fisher has twenty patents to articles in national technical

Henderson Named President of Compudemics, Inc.

WASHINGTON, D.C .- Reid Henderson has heen appointed to the presidency of Compu-demics, Inc., which provides computer technology courses, computer technology courses, management consulting, tech-nical publications, and related services to the EDP community. From 1967 until October of this year. Henderson was part of the professional staff of the Department of Defense Computer partment of Defense Computer Institute in Washington, D.C. He-had previously managed the Shaw Air Force Base computer center in South Carolina, and has taught EDP and management, courses at the George Washington University, the Department of Defense Computer Institute, and alsowhere. and elsewhe

EDP Tech Names Maloney Corporate Vice-President

WASHINGTON, D.C. - Jame P. Maloney Jr. has been named corporate vice-president of EDE Technology, Inc., a company engaged primarily in developing new systems and techniques for the application of advanced computer technology.

Maloney will be responsible for marketing in the fields of educa-tion, health, and state and local government. He will also participate in overall corporate planning, development, and management.

Prior to joining EDP, Maloney had been industry manager, edu-cation, for IBM and was re-sponsible for the marketing and planning of data processing products and services to the education community. His previous post was assistant to the data processing division's vice-prési-dent and regional manager for

medical marketing and services In 1966-67 Maloney served as special assistant to the secretary of commerce.

Other Moves

Other Moves

• Electronic Engineering Co,
of Calif., has announced the
appointment of Mrs, Betty J.
Pierson as manage-programsing, Ecotic Systems, She will
be engineed by the state of the
control of the state of the
Ecotic Computer Corp.
• George J. Thicragather has
been appointed to the newly
created position of director of
telecommunications for Astro-

telecommunications for data, Inc., Anaheim, Calif.

H. Dale has been named staff general manager, product evaluation in the software and engineering division of Control Data Corp., Minneapolis.

meapolis.
Walker Finney has been appointed vice-president in charge of Pryor Computer Facilities Management, a new division of Pryor Computer Industries.

Executive Corner

Computer Assistance, Inc. of W. Hartford, Conn., has an W. Hartford, Conn., has an nounced the appointment of of technical operations' In his new duties Moroney will be re sponsible for all technical personnel, project control, and staffing of the W. Hartford of-

Inc., Silver Spring, Md., has ap-pointed Richard Van Atta as deputy director of the southern regional office, with head-quarters in Tallahassee, Fla. Van Atta will have responsibility for various technical management and marketing efforts in the ten southern states

Sterling Computer System

hc., Houston, has announced the appointment of Roy T. Bogan as president of its Mc-Ginnis, Hall & Hecht subsidiary. Issac-Dobha, Systems, Inc.
of Los Angeles has announced the appointment of Geoffrey H. Thomas as vice-president of mar-keting and customers services,

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Endicott Peabody has been elected a director of Scientific Resources Corp., Philadelphia, at a recent meeting of the board of

directors.

Peabody was formerly governor of Massachusetts and is now senior partner of Peabody, Rivlin, Kelly, Cladouhous &

directors.

Franklin Named President Of Computer Sciences Unit

Franklin has been named president of the information network division of Computer Sciences

Prior to his promotion Franklin was vice-president and gen-eral manager of the CSC divi-sion. He has directed the planning and development activities of the unit since its formation in

January, 1969, CSC established the informa-tion network division to market ratory, and divisional activities

vices of a national networ regional computer centers. The company anticipates that the network will become a major source of revenue and earnings

in future years. in future years.

Franklin joined Computer Sciences in 1968 after a J3-year association with 1BM. While there, he served in a number of assignments concerned with the

Lambert attorneys-at-law in Washington, D.C. washington, D.C., David Mason, a former presi-dent of Link Aviation, inc., hes been named chairman of the board of directors of Remcom Systems, inc., Dallas-based man-ufacturer of computer peripheral equipment. Also named to the board of directors was Lynn

Director Recap

Eliott, a Dallas attorney. Shareholders of Consolidated Analysis Centers Inc. have elected three new members to the company's board of directors.

Elected at the company's an-Elected at the company's annual meeting to serve one-year 'terms' were: Charles R, Cole Jr., president 'and ehairman, Resource Computer Corp., Norvell H. Hawkins, president, and Thomas E. Gilroy, executive vice-president, Vendere Interna-

directors of American Data Ser-vices, Inc., Portland computer service and management infor-

mation company, have been an

nounced nounced.

They are Donald L. Tisdel, executive vice-president and treasurer of Northwest Acceptance Corp., of Portland, and vice-president of Orbanco Inc., Portland holding company, and Leroy C. Livermore, controller for Orbanco and Northwest Acceptance Controller. ceptance Corp.

Simulation Associates, Inc. has elected Dr. John Francis Lubin, professor of industry at the Wharton School, to its board of directors. Lubin was formerly director of the University of Pennsylvania computation cen-

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